Gains in Cattle Prices Expected in 1977 By Cattlemen



Fort Worth, Texas, Thursday, January 6, 1977

Twenty-Four Pages

SPECIAL **FORT WORTH** Washington, Dec. 29 (USDA) — Commercial production of red meat in the United States totaled almost 3.5

Stock Show

will be published January 20, 1977 Plan MAW Ye Be to Kil

Tod Gouldy, Leo Watson or Tominy Brown 2609 N. Main St. P.O. Box 4538 Phono: 817/624-7223 Fort Worth, Toxas 76106

an. 11-Maryville Special Cow &

Jan. 15—Violeta Beefmaster Jan. 15—Bleihlorville Brangus

Jan. 16—Summit Limousin Jan. 19—Top of the World Pinz-

Cycle Of Expanded Production is Seen Coming to End, Downstown to Investory Noted Following Record Beef Production

Denver, Dec. 31 — Beef production turns need to decrease in the soon in 1977 is expected to decline, and others, with prices may be increasing that in the best of the and blancage that it of all least some increase in

can National Cattlemen's Asia, some very best prices in 1977 as now today. If need a 'h 1870, P new appropria that Wray Finney explained that the production will continue relatively cattle industry is nearing the end of a large during the fust half of the year, cyclical period of rapidly expanding and there may be little change in beef output, and per capita supplies (CONT. ON PAGE 16)

November Red Meat Plentiful Supplies Production Up 16%, of Meat in 1977 8% for 11 Months Being Predicted

Washington, Dec. 29 — There will be plentiful supplies of meat at reasonable prices in 1977, the Ameri-em Meat Institute said today. more than a year ago and 9% above November 1974, according to the Crop Reporting Board. Total red ment Institute President Richard Lyng predicted an increase in pork produc-tion over the 1976 level and said that

CONT. ON PACE 201

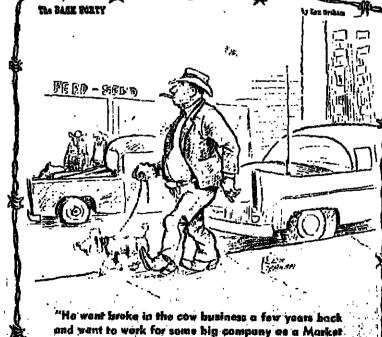
fed Cartle Prices Wixed, Hogs Sell Lower On Heavier Receipts

Around the major terminal markets Monday the hog supply was some 10,000 larger than a week ago and prices were unevenly to sharply off. Slaughter eattle receipts were a few hundred smaller than last Monday helifers 36.00-38.50; heifers 36.00-38.25 and 34.50-36.25. Hogs steady to 50e lower at 37.00-39.25. St. Joseph fed cattle prices were unevenly to sharply off. Slaughter eattle receipts were a few hundred smaller than last Monday helifers 37.00-39.25. St. Joseph fed cattle prices were unevenly to sharply off. Steary 38.00-40.00 and 37.50-38.50; heifers 36.00-38.25 and 34.50-36.25. Hogs steady to 50e lower at 37.00-39.25. St. Joseph fed cattle prices were unevenly to sharply off. Steary 38.00-40.00 and 37.50-38.50; heifers 36.00-38.50 and 37.50-38.50; heifers 36.00-38.50; heifers 37.00-38.50; heifers 36.00-38.50; heifers 37.00-38.50; heifers 37.00-38.50; heifers 37.00-38.50; heifers 37.00-38.50; hei

(CONT. ON PAGE 15)

steers 55 00 on some heavier to 11.00 Perfect, TY W Kanesa City, 1 - 30 (IEPA)
National Feeder Cattle and Calf Summary. The feeder price picture was not focused too clearly during the holiday puriod due to shortened supplies and interruptions in the trading schedule.

| Vistoria | V



Stuph & Thangs

POLITICAL PROMISES & NEW YEAR RESOLUTIONS...

Beamo joined th' troupes of Demo-eratic Pilgrims to our latest Mecca, commonly known as Plains, Ga., and after a session with Carter Beame beamed, as th' Pres-Elect assured th' world bank uptcy for New York was no solution. As usual, Jimmy loft th' details for a later date, but this promise was jist one more added to what has to be th' longest laundry list sny inbound President ever rang up. Th' Labor Boys are in some kind of not put prossure on to assure Dunlop's solection as Beey, of Labor, and there are some rumblings that the females and blacks may git lukewarm lative dreams. th' slack outta th' Burrocracy and re

Beel Development Plans Aims For

Botter Sales Climais Ed Note: Third in a series, this price presents a look at how the proposed beef market development plan would build a better climate

(CONT. ON PAGE 21)

like holden consustion Confruitse

snit because th' wimmen & blacks did

labor efforts on Jone of their legis

Carter promised he was gonna jor

CONT. ON PAGE 16)

tive conagnuications.
The definition of beef marketing is simple enough.
It's all those business activities that move beef from the hoof to the table.
But while the definition might be seen and partly futbood 1000, 1008

Schedule.
River Market Terminals: 9,000: 35.00-35.00 do.00, Sioux Falls to 41.50 and package 42.75; 500-700 lbs. 34.00-39.30, many sales 35.00-37.00, 700-900 lbs. 34.00-38.50; fleshy and partly futbood 1000, 1008

But Details on Sales

Coming Up

Page Jan. 8—Pines & Plains Brangus

Holl fleshy and partly futtened 900-1025 (CONT. ON PAGE 22)

Direct Feedlot Trade Slow, Prices Mostly Steady, Firm On Monday

Amarillo, Jan. 3 (F-S) — Trade 925-1050 ibs. 36.50-37.25. very slow throughout the Panhandle area early Monday, Slaughter steers Wichita, Jan. 3 (USDA)

Good and mostly choice 65-80 percent 37.50.

Solution of the increase of 10% over a year earlier and 3% above the June 1, 1976 inventory. Most of the increase was 1300 lbs. 39.00. Mixed good and choice 2-3 1050-1100 lbs. 39.25-39.50. 1,500 Jan. 3 (F-S) — Confirmed 3,900. Live lang farms according to the Oklahoma

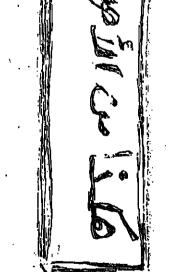
very slow throughout the l'anhandle aren carly Monday. Slaughter steers and heifers steady. Steers 1,500: Wichita, Jan. 3 (USDA) — Slaughter steers and slaughter heifers firm Good and mostly choice 65-75 porcent choice 2 4 1050-1100 lbs. 40,00-40,50, 1050-1100 lbs. 39.50. Couple loads good and choice 2-4 1050-1100 lbs. 39.50. Couple loads good and choice 2-3 1150 lb. Hoisteins good and choice 2-3 1150 lb. Hoisteins good and choice 2-4 850-975 lbs. 37.75-38.00.

Trade was moderate throughout the l'anhandle aren Thursday and over the long weekend. Slaughter heifers 1,050: Average and high choice including prime 2-4 975-1050 lbs. 38.50-39.00. Choice 2-4 mostly 3 lord-1250 lbs. 38.50-39.00 lbs. 39.00-39.50 lbs. 39.00-39.50 lbs. 39.00-39.50 lbs. 39.00-39.50 lbs. 39.00-

head on rall basis. Heifers 1,200: Good and mostly choice 2-4 900-950 lbs. 37.00-38.00. Several loads good and choice 3-4 925-950 lbs. 37.00, 200 on rall basis.

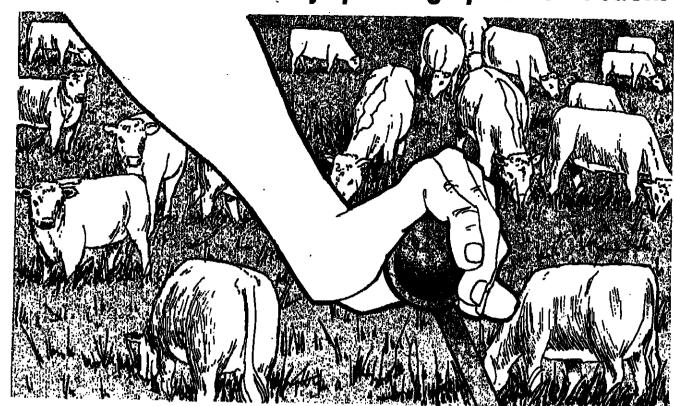
Dodge City, Jan. 3 (USDA)

Trade slow. Few sales slaughter steers and heifers fully steady. Steers volume 70-90 pct. choice 2-3 900-1050 lbs. 38.00-38.25, loads good to 50-75 pct. choice 2-3 900-1050 lbs. 38.00-39.00. Dressed basis, 25 lbs. 39.55-40.25, about 600 head Monday at 39.50-40.25; couple loads choice with end good 1100 lb. Hologod 100-800 lbs. 2-4 63.50-64.50, mostly steins 35.00. Heifers 1,100: Choice 2-4 64.00. Weight Only-Heifers: Good to 925-976 lbs. 38.00-38.50, later price Monday; few choice with end good 61.00,



机模型的高级性的重要过多数相关的企业的企业

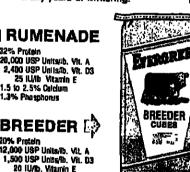
Save dollars on feed by speeding up rumen action!



BOOSTING FEEDS

Save a pickup load of feed for every 50 cows, every month!

Yes, your cow's rumen (somowhat like your truck) is more anergy-afficient in "high gear". And when the rumen is converting in this high gear, your cow is getting more good out of everything she eats. So, she can not only do a better job of call production, she can do it on a pound less per day of Evergreen Cubes, than if you were leeding an ordinary supplement without rumen boosters! That adds up to a pickup load of leed saved for every 50 cows, every month, as proved by hundreds of Southwestern cattlemen over many years of wintering.



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0 0	Gentlemen: Please send FREE folder with complete information on:						
8 8	Rumenade Breeder Cubsa	☐ Name of Nearest Dealer					
H	Name :						
à.	Address						
ĝ.	City	qiS etp18_					
e e	No. & Kind of Cattle: .	WLD 1.4					

Get that calf you're after! . . . and give your cow her full wintering needs, good condition for sturdy calves, plenty of nursing milk and quick breed-back condition! Because every cube of Evergreen Rumenade or Breeder Cubes is a complete, balanced package, each cow, with each bite, gets part of her daily needs in protein, vitamins, and minerals, plus the special Evergreen rumen-boosting ingredient. So, there's no need for your cows to poke along on a "low gear" feed this winter, when you can shift 'em into high with Evergreen Rumen-Boosting feeds . . Evergreen Rumenade if you have lots of roughage, Evergreen Breeder Cubes if you have less roughage.

So. Texas Directs San Antonio, Dec. 30 (F-8) — Confirmed 2,537. No slaughter steers offered. Slaughter heifers firm. Heifers: Good and choice 725-775 lbs. 37.50. Six loads 825-850 lbs. 37.50. Good 750-825 lbs. ranged 37.00-37.50.

Hides and Offal

Washington, Dec. 30 (USDA) —
The value of hides and offal from the average 1,000 pound slaughter steer for the week ending 1-1-77, was estimated at \$4.03 per 100 pound live weight compared with \$4.12 the previous week and \$3.61 a year ago.

Special Bred Cow And Heifer Sale Maryville, Jan. 11

Maryville, Mo. — A Special Bred Cow and Heifer Sale is set for Tuesday, January 11, 1977 at the Maryville Livestock Market at Maryville, Mo.

About 2,000 head of cattle will he sold. All cows will be aged, pregnancy tested and meet health requirements of any state Special

requirements of any state. Special features include an offering of 110 head of black-whiteface twoyear-old heifers, bred to Angus bulls. 90 head of Sandhill Hereford heifers, bred to Angus bulls. 55 head of three-year-old black-white-face heifers, bred to Hereford bulls and 85 3-6 year-old Angus cows, pasture bred to Hereford and Angus bulls.

All cows are from Northwest Missouri and Southwest lows.

There are many consignments of

There are many consignments of bred heifers from reputation herds in Nebraska, Colorado and the

For information contact Dave Daniel, Manager, Maryville Live-stock Market, Maryville, Mo., 816/

National Western Simmental Sale Jan. 22 In Denver

Denver — The 1977 National Western Simmental Sale will be held in the National Western Stock Show's Stadium Arena at 3 p.m.,

Saturday, Jan. 22.
This greatest set of pureblood Simmental ever offered for sale in America will consist of 125 head of America will consist of 125 head of the World's heat Simmental including 115 bred and onen pureblood females and 70 pureblood bulls. Only pureblood females (7/8ths and above) and 100 percent bulls will be sold.

For information and catalog, contact: Bert & Ruben Reyes, Auctioneering and Sale Management Service, 118 West Nakoma, San Antonio, Texas 78216, phone

San Antonio, Texas 78216, phone 612/849-2185; or Henry Elder, 2705 as 76109, phone 817/921-3788.

SPECIAL STOCKER COW & HEIFER SALE Saturday, January 29-12 Noon-At Brownwood Cattle Auction

39 Brahman-cross heifers,

Angus 2-year-old bull

Brangus 2-vear-old built

8 2-year-old White Brahman bulls with papers and transfers, Bangs and fertility tested, Flesh and quality good **SOME EARLY CONSIGNMENTS:**

200 Brangus heifers, 450-550 lbs.

100 Tiger stripe heifers, 450-550 lbs.

70 White Brahman heifers, 450 lbs. All these 3 lots calfhood vaccinated

165 4-year-old Brangus & Braford cows. These bred to Brangus bulls, 65 calves on the ground, balance will be pregnancy tested

FOR INFORMATION OR TO CONSIGN GOOD CATTLE, CONTACT: WAYNE MAY - LANNY MAY - MILDRED PETERS

BROWNWOOD CATTLE AUCTION

BROWNWOOD, TEXAS

PHONE 915/646-7591

The 1977 National Western Simural Sair

THE GREATEST SET OF PUREBLOOD SIMMENTAL EVER OFFERED FOR SALE IN AMERICA.

SATURDAY, JANUARY 22, 1977

Stadium Auction Arena 3:00 P. M.

DENVER, COLO.

25 Head of the WORLD'S BEST

> 115 Bred and Open Pureblood Females 10 Pureblood Bulls

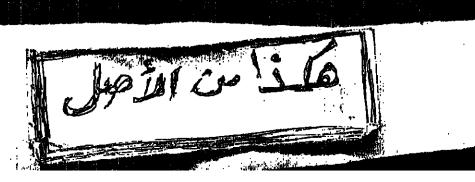
Only pureblood females (% and above) and 100% pureblood bulls will be sold.



118 West Nakoma • San Antonio, TX 78216 PHONE: 512/349-2185 T=G 76 0406

Henry Elder

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Violeta Ranch **Beefmaster Sale**

This bull sells

KOONTZ RANCH lnex, Texas—3 grey

GLEN BARBER

KIRKLAND RANCHES

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CLEMENTS RANCHES

at the ranch

Saturday, January 15,

Take Hwy. 16 south from Hebbronville 22 miles; turn left on FM6496 6 miles, turn ight at Violeta sign through Jate; follow main road to headquarters,

1 HERD BULL

37 Herd Bull Prospects & Range Bulls Twos

45 Bred & Open Heifers — All Pregnancy Tested 10 Proven Bred Cows

All Bred & Raised in the "Brush and Pear" of South Texas

Violeta Ranch Beefmasters

"The pedigree is in the name." P. O. Box 673, Hebbronville, Texas 78361

THE WEEKLY LIVESTOCK REPORTER

lorth Main St. — P. O. Box 4530 — Fort Worth, Texas 76106 Phone 817/624-7221 — Night 817/738-2201

WEEKLY LIVESTOCK REPORTER Jan. 6, 1977

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IMPORTANT - PLEASE CHECK ONE!

San Angelo Cattle

San Angelo, Dec. 31 (F-S) — Receipts 1,325. Few slaughter calves fully 1.00 higher. Slaughter cows and buils 2.00-3.00 higher and feeders steady to firm. Slaughter Calves: Few good 425-675 lbs. 29.60-32.60, Cows: Utility and commercial 25.60-28.00, few high-dressing 28.00-28.90. Cutter 22.00-26.50, canner 19.00-22.00. few

low-dressing 17.00-19.00. Bulls: Yield grade 1 and 2 1200-1800 lbs. 30.00-34.50, with high-dressing individual 35.00 and few low-dressing 27.00-

BIG B BRAHMAN BULL SALE

SATURDAY, JANUARY 15, 1977 - 12:00 NOON Sulphur Springs Livestock Commission Company

SULPHUR SPRINGS, TEXAS

Selling 60 Registered Brahman Bulls 37 Greys - 23 Reds

CONSIGNORS:

WINSTON & RANCHES

DONALD MERK inex, Texas—8 grey GEORGE BASSHAM Nko, Toxas—3 red HAYES CALDWELL

SWAYZE RANCHES Herson, Texas-4 red DAN WILMOTH

Longview, Texas—2 grey RIVER OAKS RANCH GLOVER McCLINTOCK . Trinidad, Texas 2 red

good selection of Herd Bull Prospects and Range Bulls for the Commercial Cattleman

For Information or Free Catalog:



Sale Manager / Auctioneer Box 579 Quitman, Texas 75783 Phone 214/878-2225 AC. NO-TXGC-76-0247

held Saturday, Jan. 15, 1977, beginning at 3 p.m., at the Premier Breeding Center at Bennett. It is

Cawley Brangus Bull Sale Set Jan. 29, Sonora

Sonora, Texas — J. T. and J. F. Cawley will hold the Cawley Ranch Brangus bull sale beginning at 1 p.m., Jan. 29, at the Sonora Auction Barn.
Further information is available from the sales magagers, Matt and Ann Syler of Syler Salos Management, Inc., Route 2, Box 35, Burton, Texas 77835, phone 713/289-4400; or from the owners, J. T. and J. F. Cawley, Route 1, Eldorado, Texas, phone 915/858-2277.

Sioux Falls Monday Feeders Sell Higher

Feeders Sell Higher

Sioux Falls, Jan. 3 (USDA) — Receipts 2,500. Feeder steers and helfers steady to 1.00 higher, most upturn on steers under 800 lbs. and helfers. Demand good. Capacity attendance. Feeder Steers: Choice including few prime 350-500 lbs. 37.10-40.75, largely 38.00-40.00, 2 lots choice and prime 425-433 lbs. 42.00. Choice, few prime 500-600 lbs. 37.20-40.30, largely 38.75-40.00. Choice 600-700 lbs. 37.00-40.20, mostly 38.00-39.30; few lots 700-800 lbs. 35.80-37.75; moderate floshed and fleshy 800-900 lbs. 35.75-36.70; fleshy and partly fattened 900-1038 lbs. 36.00-38.20, including 279 head consignment.

'My records prove it's smart business to have an efficient animal feeding program, so I use Wendland's quality feeds." BEEFMAKER FEED PRODUCTS

FOR FALL AND WINTER RANGE

- ★ Creep 5 A-M Pellets
- * Range
- ★ Breeder Cubes, 20% (N.P.)
- ★ Formula 451 Breeder Cubes 20%

★ Pasture Guard Pellets



Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 5

Summit Limousin

Sale Set Jan. 15

At Bennett, Colo.

Bennett, Exploded **Grain Rations**



Completely Remodeled Mill Featuring "Ferrell-Ross Exploder & Rollers"

WE WILL BUY YOUR GRAIN, FEED YOUR CATTLE. FEED YOUR GRAIN, HEDGE YOUR CATTLE, HEDGE

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GLENN RABEL Asst. Mgr. 806/826-5584 806/665-8076

Cattle and

We have just completed an extensive mill remodeling project and are now tak ing placements. Let our experienced staff assist you in maximizing your feeding profits while minimizing your costs. This is the cowman's feeding the comman and the comman are the comman and the comman are the comman



bred to Hudgins bull, some will have calves at side.

All carrying the V8 brand. Nine BBB Ranch cows - All Bred Six outstanding bred cows from the H-S Rench Eight Winston "8" Ranch females

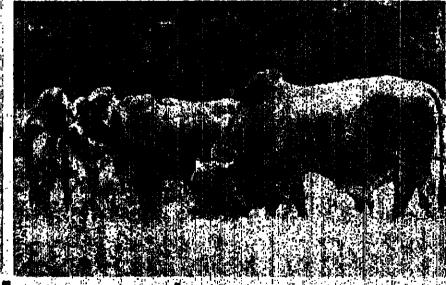
Ten good Clifford bred cows Seven fancy bred cows carrying the 3W Ranch brand



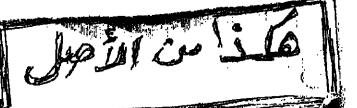
CONSIGNMENT SALE

JANUARY 22, 1977 LUFKIN TEXAS

1 P.M. at the J-S Cattle Service Facilities



ENGLISH-SIMON Sales Management Galalog Aballable On Request! 713/634-9676 713/632-5712 P.O. BOX 1382 Lufkin, Texas 76901 4 713/6323351



Fort Worth ROM Hereford Show **Dedicated To Jack Turner**

Fort Worth — The "Jack Turner Register of Morit Hereford Show" at the Southwestern Exposition and Fat Stock Show beginning at 8 a.m., Monday, Jan. 31, will be a tribute to a went to Texas A&M where he gradient and highly successful career



J. D. RUTLEDGE RANCH Registered Herefords Parture raised bulls ready for immediate service Rt. 2, Fredericksburg, Texas 78624 Phones: 512 997-4210 or 997-4222

Mgr. Skip Rutladge

Ph. 817 281-6621

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Paul C. Murphy Box 405 Aeridian, Texas 76665 Ph. 817 435-2562 Meri of 125 mother cows: blood lines lettle intense, Sem Domine, Mark Donak

BURSEY'S HEREFORD FARM Fred Bursey Rt. 2, Box 143A Cleburne, Texas 76031 Phone: 817 641-8051

Herd consists of 100 mother cows. Bloodiness: Prince Domine Return and Standard bred Domine. We self approx-imately 45 bulls and 45 females amonly. All governments and reasonably priced.

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OF THE ASTRODOME"

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COME

WHITE ROCK HEREFORD RANCH Eldon C. Rosson & Sons Rt. 1 - Hillsboro, Tx. 76845 817/582-5852

HEREFORDS MARCHING WITH TIME Established 1949 Bleedines: Cole Chieftain, Mischief Prince Damino Siros: MLK Tex Eagle D49, Colo Chief tain Dom 9, MLK Tex Britisher B9.

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Pampo, Texas 79065

250 3-year-old Hereford Bulls, Range Raised. 52 Cows, Registered Herefords, 8-year-olds with colves. 50 cows, Commercial Herefords, 4-year-olds with

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> Sam Domino — Sam Domaid
> Visitors Welcomed Ranch — Weatherford, Texas Dial 1-817 594-3400 or Fort Worth 1-817 834-2253



the bulls readily.

Bobby Foster, Stephenville, bought the three top selling bulls: RBF Lad E46, a son of 28 Lad F35, for \$1,800; another F36 son for \$1,750; and RBF Advance E386, a son of HH Advance B518, for \$1,500. Foster bought six bulls totaling \$8,150 for an average of \$1858.

\$1858. Minor Davis Farms, Texarkana, paid \$1,475 for RBF Lad E261 and \$1800 for RBF Lad E45. Tom Deen, Cherokee, paid \$1425 for RBF Advance E476; Dr. John Cassidy, Nacogdoches, paid \$1200 for RBF Li Domino E310 and \$1175 for RBF Lad E79; and OR Ranch, Dallas, paid \$1,200 for RBF Domino E146.

Valley View Farms, Dallas, bought 15 bulls for \$12,269 for an \$817 average; Triangle Ranch, owned by Kenneth Lesley, Stephenville, bought 18 bulls for a total of \$14,650 for an average of \$814; Reding & Reding, Madisonville, bought 11 bulls for \$7,195.

James Steen New AJHA Director

James Steen, 20-year-old son of Mr. and Mrs. Jim Bob Steen, Maria, has been elected to the board of directors of the American Junior Hereford Association. The AJHA is an 8000 member nation-wide youth affiliate of the American Hereford Association with headquarters in Kassociation the American Hereioro Association with headquarters in Kansas City, Mo. Its primary function is the initiation and development of youth programs directly related to leadership development and beef industry education.

James is a junior agricultural eco-nomics major at Texas A&M Univer-sity, College Station. He has served two terms as president of the Texas Junior Hereford Association, was a

BEST WISHES HAPPY, HEALTHY and PROSPEROUS

NEW YEAR TO HEREFORD BREEDERS **EVERYWHERE**

"RAISING HEREFORDS ON THE GULF COAST 35 YEARS"

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Phones: 713/621-5529 (Res.), 713/659-4880 (Off.), L. P. Voskamp, Foreman, 713/499-1414

WEEKLY LIVESTOCK REPORTER Jan. 6, 1977: 800 Commercial Hereford Heifers n Show-Sale At Fort Worth Show

Rockbrook Hereford

Buils Gross \$120,490

Montalba, Texas — Jim Stafford's Rockbrook Ranch Hereford bull production sale here Dec. 10 grossed \$120,490 Gran average of \$777 on 155 bulls including 10 unregistered ones. The 145 registered bulls averaged \$783 and the unregistereds \$698. Stafford, of Dallas, and his ranch manager, Alex Sakellaridis, were hosts to a good crowd who accepted the bulls readily.

Babby Foster Stanbandis houst.

national achievement winner in 1975

Fort Worth — The seventh annual commercial Hereford heifer show and sale in connection with the Southwestern Exposition and Fat Stock Show will have an offering of 800 purebred commercial Herefords in the sale starting at 1 p.m., Sunday, Jan. 30 in stock show barn No. 6.

The heifers will come from 22 leading Texas Hereford breaders including: Estate of S. B. Burnett & Tom L. Burnett Cattle Co., Fort Worth; Paul Dauer, Fanhan-

(CONT. ON PAGE 8)

BREEDING GENETICALLY SUPERIOR HEREFORDS FOR MORE SALEABLE **MEAT AT LEAST COST**



O. L. WILLIAMS HEREFORDS BÖX 63 TENNESSEE COLOR **TEXAS 75861** 214/928-2298

ROWMAN PROVEN HEREFORDS

Dudley Bros. Registered Herefords are always available for your needs. We welcome visitors to our ranch at any time.

DROP BY AND SEE WHAT WE HAVE!



"Registered Herefords Since 1938"

BOX 10, COMANCHE, TEXAS 76442 GAIL, TOM, ELTOS - OFFICE PHONE: 915/356-2284

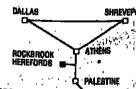
Our Sincere Thanks To The 60 Buyers

and the Over 400 Bidders and Spectators Who Helped Make Our Fourth Annual Bull Sale A Resounding Success!

THE BULLS WERE ALL RAISED IN LARGE PASTURES ON GRASS AND A LIMITED DEVELOPING RATION TO HELP INSURE THEIR FUTURE USEFULNESS

Best Wishes To All For A Very Happy and Prosperous 1977

OUR NEXT SALE DATE DEC. 9, 1977



ROCKBROOK HEREFORDS **ROUTE ONE -BOX 46A** MONTALBA, TEXAS 75853

Jim Stafford, Owner, Tel. 214/363-1104 Alex Sakellaridis, Manager, Tel. 214/549-2224 or 549-2456

Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 7 Gulf Coast Hereford Granite Hills Hereford Ranch Site Of All-American Jr. Field Day

Kansas City — The 1977 All-American Junior Hereford Field Day has been scheduled for Thursday and Friday, July 28-29, 1977 to be held at Granite Hills Hereford Ranch near Lad 9C, Granite V Bar Rock, Granite Llano, Texas, according to a recent announcement by the American Junior Hereford Association.

Among items of interest to be included on the program will be an evaluation contest will utilize total educational discussion concerning performance records as a selection

educational discussion concerning performance records as a selection feeder calf composition and structure, criterion and will deviate from the grading and other points of importance. A ranch tour of the registered including a pen bull class and a mul-



Come By and Look Them Over. We Now Have 100 Bulls up to 15 months old, Reasonably Priced, and 20 Heifers that would be Suitable for Crossbreeding, Priced to Move.

BUY 'EM WHILE THEY'RE YOUNG AND GET THESE ADVANTAGES:

HALL-NANCE RANCHES Haslet, Texas 76052

. E. (Sonny Nance, Co-Owner & Mgr. Phone: 817/439-3424 or 439-3136 Don Nance Jack Stepp, Asst. Mgi 817/439-3314 Phone: 817/439-3240 Located 11 Miles North of Fort Worth on FR 156



BEST SOURCE OF LINE ONE HEREFORD CATTLE in the **FOUR STATE**

AREA

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Dr. E. L. FENDER, Owner Phone 214/572-3103

COWS FOR LEASE

We have 90 Registered Hereford Cows (bred to good Hereford bulls) which we will place on shares with one or more responsible farmer-ranchers. The lease is designed to operate over a period of several years and not for a one or two year period.



LEASE ARRANGEMENTS ARE AS FOLLOWS:

The operator will properly maintain our herd of cows and will allow us to pick one heifer calf for each year for every four cows we own at the beginning of the year as our share and the operator is entitled to the rest for his share. On the yearling heifers which calve as two year olds, we give the operator 100% of the calves, but the operator will furnish the black bulls to be used on the yearling helfers. The operator may select the Registere Hereford buils to be used on the cow herd and we will pay one-half of the cost of these bulls. Vaccine and veterinarian expenses shall be shared on the same basis. Any cow or heifer that dies or is otherwise lost or missing, shall be replaced by a heifer calf the following year by the operator. We register all of our helfer calves and the operator can register any or all of his share of the calves if he desires.

> For Further Information Write or CAll: DR. WESLEY P. JAMES

Bryan, Tx. 7780

713/846-9049

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Sale At Columbus Set For February 11

Columbus, Texas — The Gulf Coast Hereford Association will hold its 27th Annual Spring Sale on Friday, February 11, 1977, at

umbus, Texas.
Sixtv-eight registered Herefords have been consigned to this sale. There will be fifty-seven housed bulls, ranging in age from 15 to 29 months, with 28 head calved in the fall of 1974. There will be three polled bulls, calved in the spring of 1975. Eight horned heifers have been consigned, ranging in age from 17 to 25 months, sevdate of the sale.

The cattle are clean pedigreed; are acclimated to Gulf Coast conditions, and will be tested for brucellosis and TB to meet heal h requirements to move into any area. They will sell as single lots

and in pens of two and three. Larry L. Boleman, Extension Beef Cattle Specialist from Bryan, will judge the cattle for the sales orded heginning at 9:00 a.m. on February 1). The auctionocra are Waltor (TxL 0030) and Dick (TxL 0035) Britten of Bryan, who will start the sale at 1:00 p.m.

tiple-head solection class.

In addition to the regular field day activities, several notable Texas Hereford ranches will host an "Open House" in the days immediately preceding and after the Granite Hills activity.

The Granite Hills operation is located in the picturesque Texas Hill Country which offers unlimited family vacation opportunities. The 76,000 surface acres of fresh water lakes in the area feature a wide array of recrethe area feature a wide array of recre-

the area feature a wide array of recreational activity, historic attractions and unsurpassed scenic beauty.

Indications are that the largest crowd of Hereford youth and breeders in the history of the All-American Field Day will assemble for the Granite Hills event.

All reservations for accommoda-tions are being handled through the American Hereford Association Junior Department. Persons wishing further dotails are urged to contact the AHA at 715 Hereford Drive, Kansas City, Mo. 64105.

50 Good Yearling Reg. Homed Heifers 80 Two-Year-Old **Reg. Horned Bulls** Nine Good Herd Sire prospects for sale

'Ask any cowman who owns one how a Sherrard Hereford performs"

Breeding Herefords since 1945

Sherrard & Son Hereford Ranch **NEVER A PRODUCTION** SALE BECAUSE

This Years Customers Like What They Bought - Last Year -

C. A. and Lawrence Sherrard 6666 Texoma Driv Denison, Texas 75020

Phones Denison Ranch: 214/465-6612 Denison Office: 214/465-2400 Dallas: 214/231-1807

John Allison, Herdsman 214/786-2527

consigning cattle to the sale are: Washington, Texas; Heaven Hill W. H. Brook & Son, Iola, Texas; Farm, Brenham, Texas; Chas. Dr. L. J. Clark, Bellville, Texas; Herder, Jr. Weimar, Texas; R. T. J. G. Frank & Sons, Gidding, Tex-

The 14 Association rembers as Hartstook Hereford Farm (CONT. ON PAGE 8)

FOR SALE AT THE RANCH



PROSPECTS RANGE BULLS Up To 15 Months of Age

GRANITE HILLS HEREFORD RANCH Located 12 miles East of Llano on Hwy. 29 6 Miles West of Buchanan Dam JAMES GROTE - Mgr. — 915/247-5084

GENE WHITEHEAD - FRANK LATE



Texas Hereford Association WARMLY WELCOMES EVERYONE TO ALL

HEREFORD ACTIVITIES

IN CONNECTION WITH THE 1977

SOUTHWESTERN EXPOSITION **FAT STOCK SHOW**

> All Hereford Breeders, Hereford Association Members and Interested Juniors Are **ESPECIALLY INVITED**

To Attend The Special Hereford Events

SATURDAY, JANUARY 29 Texas Junior Hereford Steer Competition

SUNDAY, JANUARY 30 8:00 a.m. — Texas Hereford Association 7th Annual Com-

mercial Hereford Heifer Show. 1:00 p.m. — Texas Hereford Association 800 Purebred Commercial Hereford Heifer Sale. Barn 6.

3:30 p.m. — Junior Hereford Heifer Show.

MONDAY, JANUARY 31

8:00 a.m. — "Jack Turner" Register of Merit Hereford Breeding Show.

6:00 p.m. — Texas Hereford Association Social Hour, Kahler Green Oaks Inn, Sponsored by Fort Worth Hereford Club.

7:00 p.m. — Texas Hereford Association Annual Banquet, Kahler Green Oaks inn.

8:00 p.m. — Texas Hereford Association Annual Memberbership Meeting, Kahler Green Oaks Inn.

For Additional Information or Reservations,

Texas Hereford Association

3345 Winthrop Ave. Fort Worth, Texas 76116.
Phone: 817/732-7797

CONT. FROM PAGE 6)
that he could" had already led him to become a top 4-H Club boy in high school, and to a place on a team of Texas 4-H boys which won a trip of the Fexas Hereford Assn. from 1934 to Europe In 1920. In college he won the Freshman livestock judging contained and he was on both the jumior and sontior livestock judging teams. But the freshman livestock judging teams and another special page of the freshman livestock judging control of Hereford assuments in the nation. During this free time and summor and sentence of the freshman livestock judging teams. But thereford, which he built into one of the nation was with Harristelle Farms, Fort Worth. He later became a livestock specialist for the Missouri Pacific Lines.

His first job after graduation was with Harristelle Farms, Fort Worth. He later Crose Hereford as summents of Silver Crosek Farms, Fort to disperse has prefered the most difficult or at he tower limits of the Missouri Pacific Lines. In Toxas.

His first job after graduation was with Harristelle Farms, Fort Worth. He later Crose Hereford has never before had so many ment of Silver Crosek Farms, Fort worth. He later Crose Hereford had some of the nation of the ford as leading shows.

His first job after graduation was with Harristelle Farms, Fort Worth. He later Crose Hereford had not contain the probably the ford sale. Never before had so many ment of Silver Crosek Farms, Fort Worth. The sale of the ford sale. Never before had so many ment of Silver Crosek Farms, Fort worth. Hereford the date of a Hereford the ford the



was forced to make during his tenure duce regularly and grow out a good Hereford Farm, Burton, Texas

as AHA secretary.

Registrations of the Herefords totaled 386,193 in 1946 and rose to past 550,000 the last two fiscal years of Turner's tenure, nearly two and lunday. Jan. 29 in nurshlood classes:

totaled 388, 198 in 1946 and rose to past 560,000 the last two fiscal years of Turner's tenure, nearly two and one half times greater than registrations of other major beef breeds combined.

Turner returned to Fort Worth to rebuild his Silver Crest Hereford as the "Jack Turner Register of finto, once again, one of the most prominent herds of the day with one of the country's leading show strings. In 1964 this herd was dispersed and as the one held in 1946, was a record-breaker with 236'/s bulls selling for an Lake Creek Hereford Show" at 8 a.m. By 192-interest in 1964 this herd was dispersed and as the one held in 1946, was a record-breaker with 236'/s bulls selling for an Lake Creek Hereford Show at the proposed strings of the day with one of the country's leading show strings. The Texas Hereford Mark Sale averaged \$4,881, and the top 100 lots \$3,466.

The Texas Hereford magazine says: The designation of the Fort Worth Show as the 'Jack Turner Register of Merit Hereford Show' is a fitting ribute to a man who truly has put the improvement of the Hereford breed foremost in his life's endeavors."

Lake Creek Ranch (Nauler, Texas, Bocking S Ranch, Burton, Texas, Under F. F. A., Waller, Texas, Lunch will be available on the grounds, and catalogs may be obtained from B. C. Gatewood, P. O. Box 91, Burton, Texas, Texas, and Say 92. Box 91, Burton, Texas, Texa or a total of \$6,420.

Bill Thompson's Circle T Ranch, Troup, Texas, paid \$1,200 each for wo other Branch Valley Ranch sons of JW Beau Sam 1385 bred by Weldon Williams & Sons, Stephenville. C. M. Griggs, Abilene, paid \$1,700 Mischief D34-8, a Feb. 6, 1975 son of

Tex D34 L850, bred and consigned by James Fox, Abilene. A. L. Jamison, Tatum, Texas,

another of the major buyers, bought 11 bulls for \$8,750, for an average of

\$795.
Other buyers included: John Robin, Espy; John Handy, White Oak; Montecello Farms, Montecello; Jim Adams, Mt. Pleasant; Jim Bell, Pollock; Diamond 5 Ranch, Grapeland; Lewis Woodall, Sulphur Springs; Gerald Stone, Longview; W. G. Grisbee, Nacogdoches; W.F.E. Ranches, Red Springs; Sam Johnson, Troup; Ray Stephens, Grapeland; Gerry Waller, Sulphur Springs.

Hereford Bulls Average \$547 In NTHA Sale

Gaincaville — A lot of good cattle were offered with buyers taking home animals a lot better than the price figures reflect in the North Texas Hereford Association's sale here Nov. 20. The 47 bulls grossed \$25,685 for an average of \$547; 22 registered \$7,675 for an average of \$849; and 89

unregistered puregred females \$7,560 for an average of \$195.

In pre-sale judging, David McCall's Snow Hill Farms claimed championship with SHF British Onward by TH Britisher 2, and the bull later sold for \$225 accord high provided in the same statement. 1825, second high money in the sale, going to Alexander & Thomas, Valley

Top money went to McCail's Osage D4 A25, contending senior class winner with the champion, that sold to Dr. N. D. Timmons, Fort Worth for

Reserve champion bull was HN LI
Domino 58 consigned by Hall Nance
Ranch, Haslet, that sold to N. E.
Heath, Bowie, for \$550. Nix Hereford
Farm consigned the champion pen of
bulls and A. B. Edwards, Jr.,
Henrietta, the reserve champion pen.
Champion female consigned by
Robert Fuhrmann, Gainesville, that
sold for \$475 to Sonny Bartho, Era.
Moncrief Ranches bought 13 head
for a total of \$5,825 and A. C. Douthitt
took 10 head for \$5,870.

Sett. Pr. 39.95 89.67 41.62 42.62 43.55

44.00

39.10 40.40 40.45

41.80 41.80 41.20 41.20

34.22 36.95 37.77 36.80 34.60 34.85 35.60

Pork Bellies

55.96 55.60 66.30 66.57 54.60 57.00

56.60

Fort Worth, Jan. 8 (F-S) — Receipts 900. Slaughter cows fully steady with the advance of the last two weeks. Slaughter calves steady to 1.00 lower. Feeder steers and steer calves weak to 50 lower. Feeder helders firm instances 500 bloker

heifers firm, instances 50c higher. Heifer calves weak. Slaughter Cows: Utility 1-4 23.00-26.60; cutter 21.00-

25.60. Calves: Good and choice 800-550 lbs. 28.00-30.00.

350-500 lbs. 33.00-35.00; 500-600 lbs 33.00-36.00; good 350-600 lbs. 32.00-36.00. Feeder Helfers: Choice 300-500

1bs. 27.00-29.40; 500-600 lbs. 28.00-29.50; good 800-600 lbs. 25.00-27.00.

Hogs 800: 1.00 lower. U.S. 1-2
200-240 lbs. 37.00-87.50. U.S. 1-3
200-250 lbs. 36.00-87.00. U.S. 2-3

200-270 lbs. 35.00-86.00. Sows steady: U.S. 1-3 300-600 lbs. 27.00-28.00. Boars: 300-600 lbs. 17.00, 160-220 lbs.

Amarillo Monday

Amarillo, Jan. 3 (F-S) — Receipts 4,500. Feeder steers firm to 1.00 higher, feeder helfers 1.00-2.00 high-

nigher, teader netters 1.00-2.00 higher. Feeder Steers: Few choice 200-400 lbs. 39.00-48.00, 400-500 lbs. 36.50-40.00, 500-600 lbs. 35.00-87.50, 600-700 lbs. 35.70-87.10, 700-850 lbs. 34.70-86.40. Mixed good and choice 200-500 lbs. 38.50-87.50, 400-600 lbs. 38.50-87.50, 400-600 lbs.

200-500 lbs. 38.50-87.50, 400-600 lbs. 81.50-36.00, 600-800 lbs. 81.50-85.50. Few good 650-800 lb. Holsteins 26.10-28.80. Good and choice 300-550 lb. bulls 82.50-35.00. Heifers: Choice 200-400 lbs. 30.00-38.10, 400-500 lbs. 29.50-32.60, 500-600 lbs. 29.00-31.50, 600 700 lbs. 300 rbs. 300 700 lbs. 300 rbs. 300 rbs. 300 rbs. 300 r

29.50-32.60, 500-600 lbs. 29.00-31.50, 600-700 lbs. 29.50-30.50. Mixed good and choice 300-500 lbs. 26.00-28.50, 600-700 lbs. 26.00-28.70. Slaughter Cows: Utility 2-4 22.40-24.50, high dressing 2-3 24.50-25.40, cutter 1-8 19.50-22.50, canner and low cutter 17.50-20.00. Slaughter Bulls: Yield grade 1-2 1150-1650 lbs. 28.50-31.00, several high dressing 31.80-32.90, few low dressing 1050-1300 lbs. 25.00-28.00. Stocker and Feeder Cows: Choice young 700-850 lbs. 28.50-25.50. Good and choice aged 700-850 lbs. 20.00-22.00.

Feeder Steers and Bulls: Choic

Total Sales

CATTLE ARE MIXED.

HOGS SELL LOWER

AT FORT WORTH

40.12 41.92 42.85 48.55

24,00

89.52 40.60 40.90 41.05 41.80 41.10 41.30

34.70 37.32 88.22 36.95 34.82 35.00 85.75

56.85 56.40 56.85 57.12 55.10 57.70

56.75

4,477

Month Feb. Apr. June Aug. Oct.

Dec. 49
Feb. 44
Total Sales

Nov. 4 Total Sales

Apr.
June
July
Aug.
Oct.
Dec.
Feb.
Total

Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 9 Choice 8 600-800 lbs. 61.00. Choice 4 600-800 lbs. 67.50. Heifer Beef: Choice 8 600-800 lbs. 57.50. Heifer Beef: Choice 8 600-800 lbs. 57.50. Heifer Beef: Choice 8 600-800 lbs. 58.75. loads steer beef steady. Steer Beef: Choice 3, few loads 600-800 lbs. 61.00, steady. Heifer Beef: Choice 4, 1 load 500-700 lbs. 56.75. Amarillo, Jan. 8 (F-S) - Pan-

500-pound capacity. Available with rubber tired wheels. Available with double-

cutting gates. Rotating dial face

reads easily from either

pounds and kilograms. Regardless of your

side. Dial face shows both

operation, there's an Arkfeld Scale to fit your needs.

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large or small animal...up

to 3,000-pound capacity.

Five models available.

Arkteld

Texas Panhandle, Western Oklahoma and New Mexico). Demand and inquiry in the carcass beef trade extremely light. Not enough sales any class reported for price trend. Few Omaha, Jan. 3 (USDA) — Trading from Chicago Mercantile Exchange Choice Steer Futures:

Sett. Prev. Day Month Pr. Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 4,022 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 Apr. 39.95 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Aug. 42.62 42.87 Sett. Sales Feb. 39.95 40.44 Apr. 39.95 Apr. 39.67 40.12 2,264 June 41.62 41.92 822 Apr. 39.67 40.12 41.92 822 Apr. 39.67 40.12 41.92 822 Apr. 39.67 40.12 41.92 822 A

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CHISHOLM TRAIL RANCH

Polled Hereford PRODUCTION SALE & SUNDAY

RHOME, TEXAS ☆ JANUARY 30, 1977 2 MILES NORTH OF RHOME ON U. S. 287 AND U. S. 81

SELLING 60 LOTS 11 BULLS 6 Yearling Bulls

5 BULL

Calves

REFERENCE & Service Sire

50 FEMALES 11 Cow/Calf Pairs

25 Bred Heifers 13 Open Heifers

at the Ranch Now By Private

2-Year Old RANGE

BULLS

For Sale

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Featuring 10 Fullblood bulls 20 Purebred females 40 Percentage females

The Arkfeld Hog Scale

Pre-sale party 6 p.m. Jan. 13, 1977 REGENCY RODEWAY INN

Denver

Transfer to the second

Show-Thurs., Jan. 13, 10:00 a.m. Judge-Dr. Ed Lidvall, Univ. of Tennessee

stockyards arena nver co

Limoselle Breakfast and Style Show Jan. 14, 9 a.m. Regency Inn All Ladies invited

Sonny Booth George Morse

We Care.

We really do care — about you, as a cattleman-feeder, about your cattle, about the entire livestock industry. And we care about our own reputation within that industry. Producers Grain Corporation's reputation for honesty, see us, at least call. You'll find that we really integrity and service has been earned over the care. years since we started in the grain business in 1938. And that same reputation is the basic strength of our cattle feeding operations which were started in 1968.

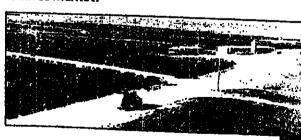
We have a wide selection of Registered Hereford bulls that are two years old, in range condition and roady to go to work. Pictured above are some of

the bulls in one of the four reasonable price groups

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SOUTH PLAINS FEED YARD 2. O. Box 515 • Hale Center, Texas 79041 Charlie Campbell, Manager • (806) 879-2103



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Removes

Liver Flukes.

memborship meeting of the Texas Maine-Anjou Assn. will be held at the sale headquarters, the Astro World Hotel, that day, said Calvin Fryar, association president.

Maine-Anjou Steers Take Top Awards

Maine-Anjou Sale In Houston Feb. 26

Houston — Texas Maine-Anjou Association's "The Texas Tradition" sale will be held during the Houston Livestock Show in the Astrohall's Super

Sale Salon at 4 p.m., Feb. 26 with an offering of 50 carefully selected percentage Maine-Anjou cattle.

In addition to the sale, the annual

Edna Rilling of Gunn, Alberta, a Mrs. Rillings' Maine-Anjou buil, Maine-Anjou breeder, had the high selling buil of all breeds, at the Edmonton Falifair '76. The bull sold for \$6100.00, prices were strong throughout the entire sale. The sale was extremely well supported.

Mrs. Rillings' Maine-Anjou buil, Rillings Mr. Alert 89G received the Grand Champion Award. He was born June 1, 1975. Sold to Margaret Evans, RR #4, Edmonton, Alberta.

Mrs. Rillings' Maine-Anjou buil, Reserve Grand Champion and Reserve Grand Champion once again that it is indeed the Performance Breed, Grand Champion went to "Big Red", shown by Teresa Dotson of Woodford County, Kentucky. It had a show weight of 1245 pounds. Big Red was sired by Cunia. Reserve Grand Champion went to "Eclipise" shown by Jeff Roark, also of Woodford County, Kentucky. It had a show weight of 1212 pounds. Eclipise was sired by Coca-Cola.

Denver — The National Maine-Anjou Show and Sale will be held at the National Western Stock Show here on Friday, Jan. 21, 1977. The show at 8 a.m. will be in the Coliseum and judgod by Dr. Gary Minish. The sale will be held at 1 p.m. in the Stadium Arona and auctioned by Merrill Anderson, Broadlands, Ill.

The sale offering of 50 lots will consist of three fullblood bulls; two 18/16ths bulls; flive seven-eighths bulls; four fullblood females; 16 pure-brad females; and 21 three-quarter females.

A special feature of the event will be entertainment by Faron Young, the singing Sheriff and his Country Deputies, one of the leading Western Club acts in the world. They will perform from 8 to 9:30 p.m. for the Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine Plants of the Wy-Col Maine Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine Plants of the Wy-Col Maine Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine Plants of the Wy-Col Maine Maine-Anjou group at the pre-sale get together hosted by the Wy-Col Maine Plants of the Wy-Col

The longest punt in professional football was 98 yards by a kicker named Steve O'Neal.

CHOICE OF "3"

Page 10 WEEKLY LIVESTOCK REPORTER Jan. 6, 1977 **Special Deal**

Find Your Sizes — Save Big Money When These Are Gone — All Are Gone!

Armstrong

Size	Ply	Number In Stock Price	Excise Tax
23.1x26	10	5 395.95	15.60
20.8x38	10	5 392.95	18.02
11.2x24	4	6 59.95	3.31
14.9x24	4	4 85.95	5.42
8.3x24	4	4 49.95	2.18
18.4x30	.6	2 151.95	9.87
18.4x34	6	4 173.95	10.65
16.9x38	6	6 209.95	10.14
14x9x28	. 6	5 116.95	6.24
23.1x30	8	4 366.95	15.98
20.8x38	8	1 353.95	16.67
18.4x38	8	1 331.95	16.52
16.9x24	6	1 129.95	7.10
175Lx24	8	1 137.95	6.50
17.5x25	12	2 317.95	12.63
20.8x34	6	4 319.95	12.65
			17.5

Hexo Phena Drench

Regular

Phenothiazine

Drench

Large-Mouth Bowelworms,

and Hookworms in Cattle, 🕳

Worms, Nodular Worms,

For Removal Of Stomach

Removes Liver Flukes, Stomach Worms, Nodular Worms, and Large-Mouth Bowelworms in Cottle Only.

Sheep & Goats.

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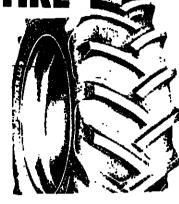
C. Martin Company : 604 MEST MAIN STREET . P. O. BOX 1089 MACOGDORNES, TEXAS 75961

FOR YEARS

Blemished Tires TRACTOR TIRE

LIMITED

QUANTITIES



Size	Ply	Number In Stock	Price	Excis e Tax
23.1x26	10	5 3	95.95	15.60
20.8x38	10	5 3	92.95	18.02
11.2x24	4	6 !	59.95	3.31
14.9x24	4	4 8	35.95	5.42
8.3x24	4	4 4	19.95	2.18
18.4x30	6	2 15	51.95	9.87
18.4x34	6	4 17	73.95	10.65
16.9x38	6	6 20	9.95	10.14
14x9x28	. 6	5 11	16.95	6.24
23.1x30	8	4 36	6.95	15.98
20.8x38	8	1 35	3.95	16.67
18.4x38	8	1 33	1.95	16.52
16.9x24	6	1 12	9.95	7.10
175Lx24	8	1 13	7.95	6.50
17.5x25	12	2 31	7.95	12.63
20.8x34	6	4 31	9.95	12.65
ARRA -		·		100

ODDS & ENDS AND CLOSE-OUTS Call or Write for Quotations — Mail Orders Filled

MARVIN BROWDER OIL CO. 1200 N. Commerce — Ph. 817/624-8441 Fort Worth, Texas 76106

Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 11

NATIONAL MAINE-ANJOU

SHOW

NATIONAL WESTERN

Show: 8 a.m.

Sale: 1 p.m.

Auctioneer:

Merrill

Stadium

DENVER, COLORADO

SALE

January 21, 1977 Friday. 50 LOTS

Judge: Gary Minish 3 Fullblood Bulls

2 15/16 Bulls Collsium 5 7/8 Bulls

> 4 Fullblood Females 15 Purebred Females 21 3/4 Females

SALE HEADQUARTERS The Denver Hilton, Dowtown Denver, Colorado; phone - 303/893-3333 will be sale headquarters. Make your reservations to them or contact the sale manager and he will be happy to make them for you.

PRE-SALE GET TOGETHER The WY-COL Association will host a Cocktail Hour with Hors d'Oeuvres on Thursday Evening January 20 in the Grand Ballroom of the Denver Hilton, PLUS

PLUS ENTERTAINMENT

by FARON YOUNG, the singing Sheriff and his Country Deputies. This is one of the leading Western Club acts in the world. They will perform from 8-9:30 p.m. for the Maine-Anjou group and then the doors will be open to the general public. DON'T MISS THIS GREAT EVENING OF FELLOWSHIP AND ENTERTAINMENT.

Catalogs & Information:



CAGWIN CATTLE SERVICES INC. P.O. Box 156 • Virginia, filinois 62691 Office 217/452-3232

Don Cagwin

Co-Spansored by

Darryl Rahn 563 Livestock Exchange Blog. Home 217/452-3937 K.C. Ab. 64/02

> THE SOUTH 40 Tom Humber 9404 Fairhope Dailes, Texas 75217 214/398-5250

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JACK & WANDA WOLF

Vincent Route, Box 95 Coshoma, Texas 79511 915/965-3398

FRANK TILICEK

713/874-2350

DANIEL N. SOLOMON

A & BC CATTLE CO.

Faire after Texas Maine-Anjou Association

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WY-COL MAINE-ANJOU ASSOCIATION Home 217/452-7520

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JOHN R. ROGERS FARM John R. Rogers Box 4367 Waco, Texas 78705 817/753-5451

CHARLES W. SCALES Box 85 Atlanta, Taxas 78661 BTANT SIMONS

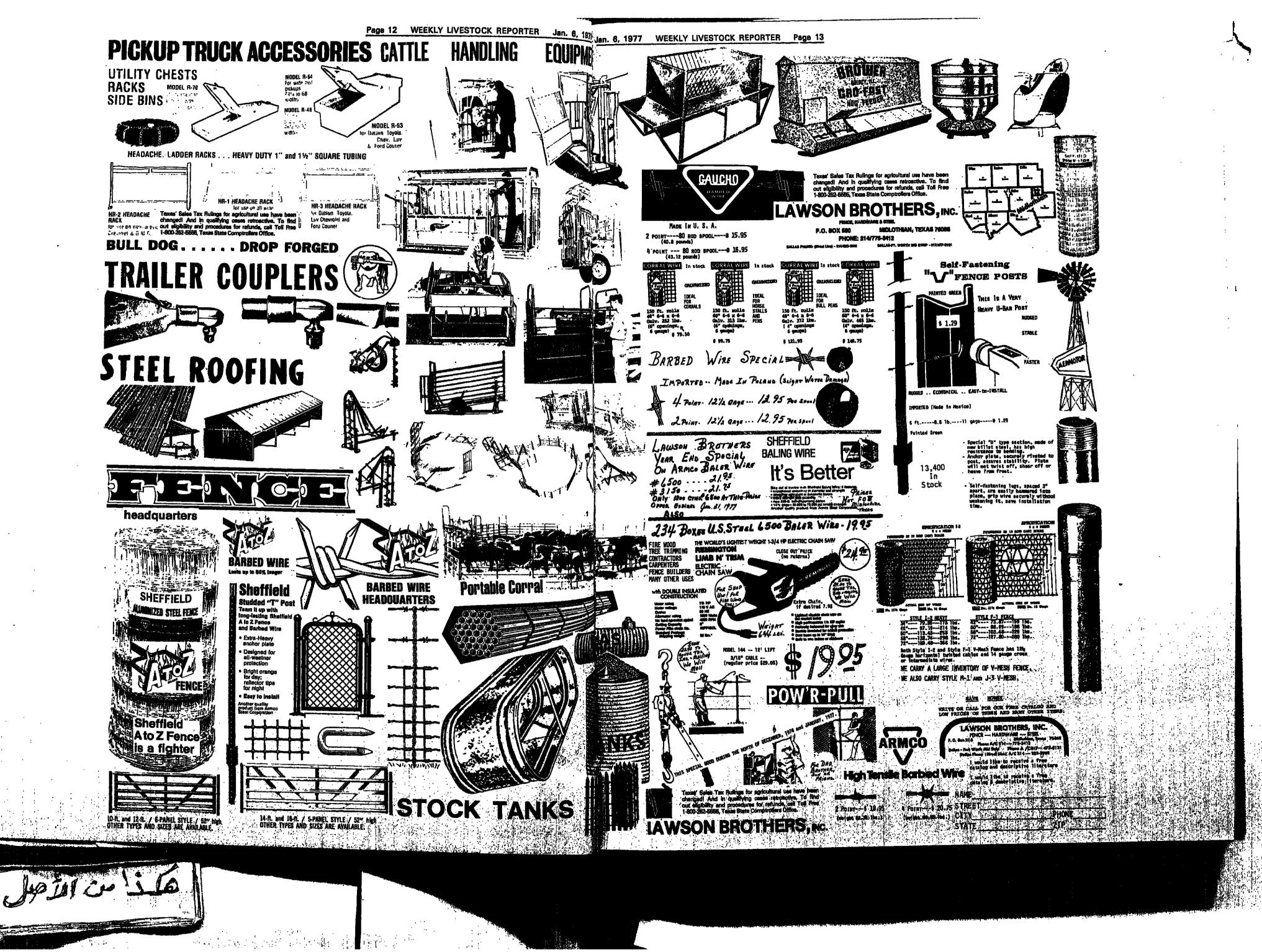
Mt. Vernon, Texas 75457 214/588-2563 DR. and MRS. WILLIAM SNOW Rt. 5, Box 291A

TEXAS MAINE-ANJOU ASSOCIATION

DE-IA CATTLE CO. Kenneth 5. Yerbrough Box 1137 Llyingston, Texas 77351 713/327-8817 or 327-4663

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Odis Lowe's Shorthorn Program is On "Beef Breeder's Target"

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Rt. 2, Box 264, San Augustine 75972 Ph 713-276-2092 J. T. CLOSS (88PS) P.O. Box 1340, Madisonville 77884 Ph 713-348-2616 RONALD L ELLISON (PS) Rt. 3, Winnsboro 75494 Ph 214/629-3515

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GRADY MELTON, JR. & SON (S&PE Rt. 2, Box 358, Longview 75801 Ph 214-663-0313 RICHARD PEDERSEN (PS) Cooper 75432 Ph 214-395-4164

Mr. & Mrs. W.M. PURSLEY (98-P8) 2721 Westview, Mesquite 76149 (Ranch near Campbell, Hunt Co.) Ph 214-278-8916 MISS LOUISE SEALE (S) 214 E. North St., Livingston 77361 Ph 713-327-8450 JOHN DAVID SMITH (PS)
Rt. 2, Combine Rd.
Sesgoville, 75159
Ph 214-287-3412

TEXAS SHORTHORN ASSOCIATIO Den Tillman, Sec.-Trees. Rt. 4, Box 8320, Weatherford 78086 Ph 817-594-4290

Rockwall, Texas — Odis A. Lowe Jr. says, "I'm on target with my Shorthorn breeding program," which confidence born of the many concreta indications of the success of that breeding program.

The target he describes is the floor point in the best industry which circles a narrowly around the end product — a 1,000 to 1,060 pound bout a hiramilat that will slaughter a 000-850 pound carcase with yield grade 2 or 3, be choice quality, and have the marrbing without excess fat rind that the supermarket and house "Cexar, near and Lowe got the only bull calve growthers that's the kinet of a name of the surface of the surface

To protect the youngsters who might purchase his calves as show prospects, Lowe prices the heifers "at a price I would be willing to repay for the heifer at some later day whether she proved to be a winner or not" and he prices his steers at the top of the then-current market for similar quality and weight commercial steers.

Before going into the Shortton.

Before going into the Shorthorn business Lows had had Durhams, commercial Herefords, and some crossbreds, but when he decided to get into the registered business, he selected Shorthorns to get "away from eye problems" and raise cows with the ability to produce more milk. "I picked Shorthorns for their fertility, milking ability, and their ability to produce under normal commercial cattle conditions," he said.

Lowe, a two-time past president of

Lowe, a two-time past president of the Texas Shorthorn Assn. and presently a member of it's board of directors, says that Shorthorns have proven that they will do the job, are successful crossers with any breed as demonstrated by the fact that 31 other breeds of cattle around the world carry Shorthorn hisod, and that they already are "what everybody else is trying to accomplish with introduction of the new Exotics."

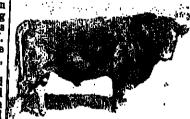
"It's time for Shorthorn breeders to blow their horns," he says.

And that's the aim of the Texas Shorthorn Association, since its three

Shorthorn Association, since its three major objectives for the near future are to: make a coordinated effort in public relations to acquaint people with Texas Shorthorns and the characteristics that beef cattle need, especially when the cattle go to the feedlot and you can make the Shorthorns grade there at any weight which the markot demands at the time. Another major effort of the association will be to get all Shorthorn breeders involved in the association's activities and have an input into the



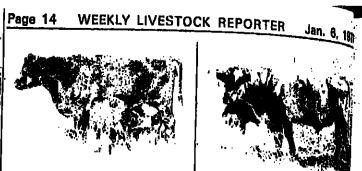
Ken Lowe, left, and his father, Odis A. Lowe, Jr., and wife, Winn, who along with Ken's sister, Lynn, of Dallas, are the principals in Odis Lowe Shorthorns at Rockwall, are shown with some of the Lowe broad cows. "We look at how a cow produces under commercial con-ditions in our culling program,"



RANGE-RAISED SHORTHORNS

FOR SALE: BULLS AND FE-MALES by these and other top BEEF sires, jointly owned. ... M. HAUPT & SON R. 4, Box 38 Bryon, Texas 77801 3 ml. S. of Texas A & M Old Wellborn Road

CIRCLE B RANCH Joe F. Bennett 3 miles Northeast, Coolidge, Tex. 76635 Phone 817/786-2221 (day) 786-4637 (night) Edsel Diplomat



The "milk factory" on his cows mabling them to wean calves nearly as large as the dam is one of the major concerns of Lowe in his culling program.

Barbara Henry, Fresno, Calif.; di-rectors, Mrs. Pat Stout, Kremlin, Okla., and Janice Alden, Hamilton,

AVERAGES \$1,544



Odis Lowe has always likely Shorthorns to possess the al-bone and doing ability, and the young herd sire is proving to that kind.

Mo.

The "Lassie of the Year" was also announced. This honor was given to the Lassie that did the most during 1976 to promote the Shorthorn breed and the Lassie function across the nation. This year the award is shared by two noteworthy individuals.

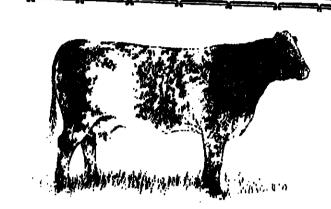
Mrs. Roger Megard has been a Lassie since the association's conception in 1956 and has held every state office. She was national publicity director for three years and responsible for writing the National Lassie Newsletter.

Another avid Shorthorn believer is Mrs. Wendell Lovely.

The 1976 National Declarating Quality Shorthorn Sale. Nov. 9.1

Kansas City. Mo.. was one of the last character in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in Union Show. Bruce Brooks, Ardmore, Okla Top selling bull at \$5,200 n Willow Crest I)yn-O-Mite, ornelly the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in the average sale price for 34 loubly Shorthorn sales in recent years in The 1976 National Declaration

(CONT. ON PAGE 15)



shorthorns

-A new look at an old breed

Shorthorns have been with us a long time and they're here to stay. This breed has proven that it can provide you with a steady, quality product. But Shorthorn breeders aren't satisfied with that They are constantly improving the breed to provide the producer vith success in a competitive market.

Look at these breed characteristics:

· · · Fast gain

... Reach choice grade at early age

... Excellent mothering ability

... Superior for ,crossbreeding

... Docile temperament Steer calves in A.S.A.'s Sire Evaluation graded 100% choice on 90-day finishing

lt's a 90-day wonder -- feedlot to market in just three months

Looking for a "totally improved" breed that has kept intact its excellent characteristics for the producer? Go with the beef animal with the best product and the best profit.

Shorthorns.



Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 15 Top of the World

Beef Revival Fosters Interest

In World Shorthorn Conference

A revival in the fortunes of the beef sydney from March 29 to April 6. of the National Western Stock cattle Industry is creating growing interest in the second World Short-It will coincide with the judging and horn Conference, to be held in Australia early next year.

It will coincide with the judging and sales of Shorthorn cattle at the Royal Easter Show and many tours have Stock Show Arena.

Easter Show and many tours have Selling will be 80 lots including

Production Up 16%,

8% for 11 Months

billion pounds in November, 39% over a year ago and 12% over November 1974. Hog kill totaled 7,456,300 head,

40% over last year but only slightly above November 1974. Live weight

per head averaged 243 pounds, 2 pounds helow November 1975 and 1 pound under November 1974. Lard rendered per 100 pounds live weight was 6.0 pounds, compared with 6.4 for

November 1975.

There were 30 million pounds of lamb and mutton produced in November, an increase of 7% from a year earlier. Sheep and lamb slaughter totaled 537,600 head, less than 1% greater than a year ago and 16% lower than November 1974. Average live weight was 112 pounds, 4 pounds above last year and 8 pounds over November 1974.

WOOL SUMMARY

National Wool Market Review,

National Wool Market Review, Dec. 31 (USDA) — An inactive wool market prevails which is characteristic for the holiday period. Approximately 140,000 lbs. of wool sold in the territory states during the past week, bulk 62s original bag sold from 64-69 1/2 cents grease basis fob while original 60s edged 62s ranged 1.65-1.70 clean delivered and 60s edged 58s sold 1.60-1.65. In the fleece area the

ld 1.60-1.65. In the fleece area the

only activity reported was at the farm level where small lots of fresh shorn

mixed 50/58s moved to handlers a 62-65 cents grease fob.

(CONT. FROM PAGE 14)

In the female division the top seller was Green Ridge Robin a popular heifer at \$2,150. Sired by H. H. Model Perfection, the animal was owned by Greenridge and Taylor, Prairie City, Ill. and bought by Gary and Pam Naylor, Champagne, Ili. Another top seller was Hub's B.P. Impact 7544, named calf champion at the national show. It was sold for \$4500. The three interest buyers were

\$4500. The three interest buyers were Roger Steiger, Delavan, Ill., Dave Stock, Mt. Paluska, Ill., and Merl

Welch, Wataga, III., and Meri Welch, Wataga, III.
Other top prices were garnered by the following animals: Sutherland Ransom 147, owned by Sutherland Farms, Prospect, Ky., sold to Marshland Farms, Ploins, Kans., \$3,000; B. Wonder's Chief Mate, owned by Rerg's Sliorthorns, Osage, Iowa, sold to Dr. Harlan, Ava., Mo., \$2,050; J.W.B. Miss Columbine, owned by Mr. and Mrs. J. W. Brune, Lee's Summit, Mo., sold to Stanley Harper, Ogden, III., \$2,025.

K.C. SHORTHORN SALE

Australia early next year.

Already several hundred inquiries been arranged to visit some of Australia's top stud and commercial

to attend the event have been to deep to ceived from 10 countries.

The conference will be held in program have been received from cattlemen or breed societies in the United States, New Zealand, Canada, United States, New Zealand, Canada, Professional Cattle Services, Bruce Buschery, Route 1. Wynnewood, R the U.K., Africa, the Argentine, Malaysia, Pakistan, Russia and Ja-

Pinzgauer Sale

In Denver Jan. 19 Denver — The Top of the World Pinzgauer Sale will be a feature of the National Western Stock Show here beginning at 7 p.m., Wednesday, Jan. 19, 1977, in the

purebred bulls, purchred females

The sale will be managed by Professional Cattle Services, Bruce Buechner, Route 1. Wynnewood, Oklahoma 73098, phone 405/665-4001. Eddie Wood will be auctio-

(CONT. FROM PAGE 1) output for January-November 1976 was up 8% from 1975, change by individual components: Beef, up 9%, veal, down 2%; pork, up 7%; lamb and mutton, down 10%.

Beef production totaled nearly 2.1 billion pounds, 6% above November ber 1974. Cattle killed totaled 3,490,800 head, 1% above last year and 6% over November 1974.

There were 72 million pounds of veal produced in November, 5% bolow the 76 million pounds produced in November 1975. Calf slaughter at 466,400 head was down 2% from a year age ob but 44% above the November 1974.

Pork production totaled nearly 1.3 billion pounds in November 1974.

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Pork production totaled nearly 1.3 billion pounds in November 1974.

Pork production totaled nearly 1.3 billion pounds in November 1974.

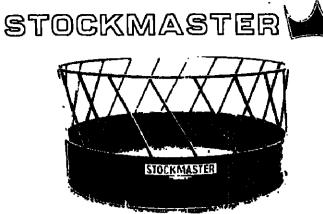
Pork production totaled nearly 1.3 billion pounds in November 1974 kill. Livo weight per head averaged 271 pounds compared with 288 for November 1975 and 280 for November 1974.

Pork production totaled nearly 1.3 billion pounds in November 1974.

Pork production totaled nearly 1.3 billion pounds in November, 39% over some content in the popular of the many Shorthorn conference is open the Conference in his official capacity as president of the Agricultural Societies of the Commonwealth.

Speakers will come from not only steady to mostly 50c lower, instances 1.0 off. Stoers 10,400; Late sales, choice 2-4 1050-1250 lbs. 39.00-40.00 are steady to mostly 38.00. about 500 loads 1250 lbs. Holsteins 34.75. Heiliers 5,600; Choice 2-4 225-1126 lbs. 37.50-38.00, mostly 38.00, about 500 lead 38.25; few choice 875-900 lbs. 37.50-37.75; choice with end good 925-925 lbs. 37.50-37.75; choice with end good 925-925 lbs. 37.50-37.75; choice with end good 925-925 lbs. 37.50-38.00 lbs. 37.50-38.00 lbs. 37.50-37.75; choice with end good 925-925 lbs. 37.50-38.00 lbs. 37

FROM PEOPLE WHO KNOW LIVESTOCK EQUIPMENT



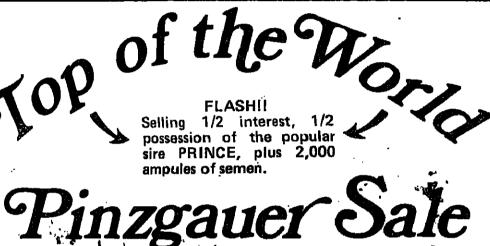
When You Invest in A Stockmaster Round Bale Feeder, You Invest In Dependability!

Featuring heavy gauge square tubing and 16 gauge metal filler around the bottom to reduce feed loss, Kingman Manufacturing's round bale feeder provides the durability and toughness you require in your cattle feeding operation!

Three sections for easy assembly Available in two sizes Feeds 20 head of livestock Slant bar or straight bar

Contact us today for more information on this and other line cattle equipment by Stockmaster!

KINGMAN MANUFACTURING CO., INC. Cunningham, Ks. 67035





National Western Stock Show Arena Wednesday, January 19, 1977 Sale 7:pm Denver, Colorado

Selling 80 Lots

Purebred Females 75% Bulls Bred & Open 75% Females

Bred & Open 50% Females

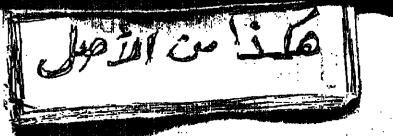
Professional Cattle Services

Cattle?



Route 1 Professional Wynnewood, OK 73098 405 665-4001

Auctioner: Eddie Wood



Cowtown Select Texas Longhorn Sale January 30

th' Govmint aint in th' White House or Beef Gains Seen Congress, they are safely ensconced in th' various Bureaus and whether they do th' bidding of th' President or

Scile January 30

Fort Worth The First Annual Control of the properties of the Health of the Health

vor Worth Stockyards North Main Street

A Unique Select Quality Sale

Sale sanctioned by TLBAA

First Annual

Cowtown "SELECT"

Texas Longhorn Sale

Sunday

January 30, 1977

AUCTIONEER: EDDIE WOOD

100 Lots Selling

90 Females

5 Bulls

5 Steers

SALE HEADQUARTERS.

Fort Worth, Texas 76103

Ramada Inn Central

Beach St.

817/534-4801

Fort Worth, Texas

Page 16 WEEKLY LIVESTOCK REPORTER Jan. 6, 1977

(CONT. FROM PAGE 1)

prices. However, beef production is likely to be decreasing during the latter part of 1977.

"During the nast year, beef production is likely to be decreasing during the latter part of 1977.

"During the nast year, beef production costs, and where cattlemen can begin to where they are begin to where cattlemen can begin to where they are begin to where cattlemen can begin to where they are begin to where the

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Professional Cattle Services

essional Will Make The Difference

Bruce Buechner Route I

Wynnewood, OK 73098

405/665-4001

1 camper — Retail Value \$425.00; Harold Crawford Firestone, 25" Phil-

Harold Crawford Firestone, 25" Philococolor T.V. — Retail Value \$700.00; Subaru, Subaru — Retail Value \$3,516.40; Acco Feed Company, 6 tons of 21% Breeder Cubes — Retail Value \$900.00; Luskey's Western Store of Texas, H-C 1-Men's Dress Suit — Retail Value \$150.00, Silver Luskey Roper Saddle — Retail Value \$950.00, Luskey Roper Boots — 3 par — Retail Value \$125.00 a par Rosistol Hat — Retail Value \$125.00; Thorntons, Rofrigorator — Retail

Thorntons, Rofrigorator — Retail Value \$125.00, Thorntons, Rofrigorator — Retail Value \$500.00; Logan's Trenching, 8 hours of backhoe service — Retail Value \$150.00; Arrow Ford, 2 citi cars Value \$150.00; Arrow Ford, 2 citi can—Retail Value \$3,500.00 each; Jim Dean, 6 pig skin coats — Ladies or Mon's — Retail Value \$185.00 each; Godbold Industries of Lubbock and Marfa, 6 tons Mineral Block fob Lubbock or Marfa — Retail Value \$900.00; Brister and SoRellel of Haskell, 1 mile of parallel terracing within 40 miles of Haskell — Retail Value \$1,400.00; Abilone Grain and Purina Foeds, 3 tons of 20% Purina range cubes — Retail Value \$480.00; General Welding Works of Stamford, 10' x 20' building — Rotail Value \$1,050.00; Abilene Travel Town, Versi-Travel Trailer — Retail Value \$379.00; Wendy Ryan, hand made saddle — Retail Value \$500.00; and W. W. Manufacturing Company, Beef Master XL Squeeze Chute with vst gate — Retail Value \$740.00.

Also, Boyd Industries and West Texas Veterinary Supply Company, 1-15' Boyd built combination hay and feed trough — Retail Value \$360.00: 2-8' troughs — Retail Value \$55.00: each, and 8-12' troughs — Retail Value \$80.00 each

Value \$80.00 each.
Those people wishing to bid on these items can do so by watching the items that telecast starting at 7 p.m. January 8.

Southwest Texas Directs

San Angelo, Dec. 31 (F-S) — No sales reported on slaughter steers and heifers. Slaughter lambs fairly active mostly 2.00 higher than two weeks ago. Local feedlots fairly current Slaughter Lambs 8,000: Choles and prime 90-106 lbs. with No. 1 and 2 pelts 49.00-50.00, mostly 49.00-49.60. Lambs weighing over 105 lbs, being discounted 20 cents per lb. per cwi-

New Mexico Directs

Clovis, Dec. 30 (USDA) — Slaughter steers and heifers steady to 50c lower. Steers 300: Mixed good and choice 1025-1050 lbs. 2-3 39,50-40.00. Heifers 350! Mixed good and choice 875-925 lbs. 2-3 37.00 load few choice 750 lbs. 36.00.

Classifieds Sell Farm Supplies

Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 17

LIVESTOCK CALENDAR

1-8-North Houston Feed Yard Equipment Sale, Houston, Tex. 1-1/8-Sand Hills Stock Show & Rodeo, Odessa, Tex.

1-3/9—Arizona National Livestock Show, Phoenix, Ariz.
1-5—Southeastern Brangus Breeders Range Bu.l Sale, Tifton, Ga Syler S.Mgmt.

1- 8—Pines & Plaine Brangus Breeders Range Bull Sale,

1-8—Pines & Piains Brangus Breeders Range Buil Sale, Jones Auc.
Barn, Sulphur Springs, Tex., Syler S.Mgmt.
1-8—Gainesville Simmental Buil Prod. Sale, Gainesville L/S Auc.,
Gainesville, Tex., Cecil Ward.
1-10—Circle P Ranch Polled Hereford Sale, Des Arc, Ark.
1-10—Medina Valley Hereford Bull Sale, Hondo, Texas
1-10—Premier Brangus Sale, Montgomery, Ala.
1-11—Special Bred Cow & Heifer Sale, Maryville L/S Auc., Maryville,

Mo., Dave Daniel

1-12—Bull-O-Rama Brangus Bu'l Sale, Beev'lle, Tex., Syler S.Mgmt. 1-13—(Night) Mile High Chianina Club Calf Sale, Denver, Colo. 1-14—7th Annual No. American Limousin Foundation Sale, Denver Colo., American Cattle Services

GAINESVILLE SIMMENTAL BULL SALE

SATURDAY

JANUARY 8 1:00 P.M.

SELLING 90 HEAD 1/2 - 3/4 & 7/8 SIMMENTAL **BULLS - MOSTLY HEREFORD** BASE - FROM 3 RANCHES

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1-15-Violeta Ranch Beefmaster Sale, Hebbronville, Tex. -15/18-National Western Stock Show, Denver, Colo. 1-15-Bleiblerville Brangus Breeders Range Bull Sale, Sealy, Tex. Syler S.Mgmt.

1-15-Big B Brahman Bull Sale, L/S Comm. Co., Su'phur Springs, Tex., Gayle ingram
1-15—Summitt Limousin Sale, Bennett, CO., American Cattle Serv.

1-15—National Western Chianina Sale, Denver, Colo.
1-16—Denver Red Sunday Red Angus Sale, L S Arena, 7 PM, Denver, Colo., Sheridan Red Angus Breeders

1-16/24-National Western Stock Show, Denver, Colo 1-17-National Western Shorthorn Sale, Denver, Colo., American Cattle Services, Inc. 1-17—American Tarentaise Assn. Natl. Salc. Natl. Western, Denver,

1-17-American Blonde d' Aquitaine National Sale, Denver, Colo., Pro-

fessional Catt'e Services 1-19-National Western Polled Hereford "Sale of Sires." Denver, Colo.

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ver, CO. 1-21-Mountains & Plains Texas Longhorn Sale, Natl. Western

Denver, Colo.
1-21—National Maine-Anjou Show & Sale, Denver, Colo.
1-21—Murray Gray Show & Sale, National Western, Denver, Co.
1-21—5th Nall. American Gelbvich Assn. Sale, Denver, Colo., Me-

Means Auc. Co. 1-22—Brahman Seedstock Consignment Sale, Lufkin, Tex., English-1-22-Stacker Cow Sale, Jones Livestock Auction, 12 noon, Sulphur

Springs, Tex.
1-22—1977 National Western Simmental Sale, Denver, Colo., Reyes Reves & F. der 1-22—B & P Chianina Cattle Co. Dispersal, Lexington, Ky. 1-22—South Boss er Farm Equipment Sale, Elm Grove, La., Doub

D Auction Service



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SYLER SALES MANAGEMENT, INC. Rt. 2, Box 35, Burton, Texas 77835 Phone 713/289-4400 - TxG 76-0449

1-27-Paint Horse Sale, Ft. Worth Stockshow, Ft. Worth, Tex., John Carlile -28/2-6—Southwestern Exposition & Fat Stock Show. Ft. 1990.

1-29-Cawley Ranch Brangus Range Bull Sale, Sonora, Tex., Syler

-29-Freitsch-Barnes Simmental Dispersal, Waxahachie L/S Comm Co., Waxahachie, Tex., Gayle Ingram 1-20-Commercial Hereford Heiler Show & Sale, Ft. Worth, Tex. 1-30-Chisholm Trail Polled Hereford Prod. Sale, Rhame, Tex.

1-30- North Texas Longhorn Select Sale, Ft. Worth Stkyds, Ft. Worth, Tex., Professional Cattle Services
1-31-Polled Hereford Southwest Select Sale, Stock Show, Ft. Worth,

1-31—Jack Turner ROM Hereford Show, Stockshow, Ft. Worth, Tex 1-31—Jack Turner ROM Hereford Show, Stockshow, Ft. Worth, Tex 1-31—Texas Hereford Assn. Annual Meeting and Banquet, Ft. Worth 2- 1-Angus Performance Bull Sale & Commercial Heifer Sale, Ft

Worth, Tex. 2-1/4—ANCA Annual Convention, Atlanta, Ga.

2- 2-Woodward Ranch Hereford Bull Sale, Woodward, Okla. 2- 4- Southwestern Limousin Sale, Fort Worth, American Cattle Serv. 24/12-Southwestern International Livestock Show & Rodeo, El Paso.

2-4/13 - San Antonio Livestock Exposition, San Antonio, Tex.
2- 5-Stephens County Livestock Growers Hereford Bull Sale, Comanche, Oklo.
2- 5-Blue Bonnet Charolais Show Window Sale, Ft. Worth, Tex.,

Jernigans Charolais S.Mgmt. 2. 5-All American Classic Simmental Sale, Ft. Worth, Tex.(John

2 6-Quarter Horse Sale, Stock Show, 2 PM, Ft. Worth, Tex., John

Charlile 2-7/9—Ark-La-Miss Livestock Show, Monroe, Lu. 2-8—Oklahoma Hereford Assn. Bull Salc, Durant, Ok'a.

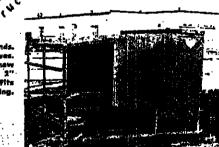
9-River Caks Farm Hereford Prod. Sa e, Searcy, Ark. 10-Los Amigos Santa Gertrudis Sale, John Martin Ranches & Los Jabonellios Ranch, Alice, Tex.

-American Simmental Assn. Convention, Downtown Holiday Inn Jackson, Miss. 2-11---Northeast Arkansas Pol'ed Hereford Assn. Sale, Joneshoro, Ark.

2-11—Gulf Coast Hereford Consignment Sale, Columbus, Tex.
2-12—1977 Simmental Herd Bull Premier Sale, Dixle Natl. Exhib.
Grnds., Jackson Miss., Spons. Mississippi Simmental Assn.
2-12—South Eastern Red Angus Assn. Sale, Montgomery, Ala., Gayle

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Livestock Slauahter. Meat Production

Washington, Dec. 80 (USDA) — Total meat production under federal inspection for the week ended 1-1-77 was estimated at 619 million pounds.

This was 11% above a week ago, and 17% above a year ago.

Production [Million Lbs.]

Week Ended 1-1-7 1-3-76

Beef 895.2 349.7 9.6 207.9 5.9 618.6 Slaughter [Head] 649.000 75.000 1.280.000 II 10.000 II Average Weights Live lived Live 1038 609 1010 224 128 224 236 166 246 109 54 109 Slaughter By Class d. Cowe Britis Hire 36.3 2.7 26.6 165.9 5.8 680.2 606,000 70,000 970,000 108,000 0 677 8 126

test during the 17th testing period at the CCC Beef Evaluation Center. The bulls were delivered to the center on August 2, 1976. After undergoing a 21-day warm-up period, the official testing period began August 23, 1976. The 28-day report was completed on September 20, 1978.

The 10 bulls showed an average daily gain of 4.05 lbs. per bull for this

The 56-day report was completed on October 18, 1976. The 10 bulls showed an average daily gain of 5.18 lbs. per bull for this testing period. The 84-day report was completed on November 15, 1976. The 10 bulls between the period of the state of the stat November 15, 1976. The 10 bulls showed an average daily gain of 3.36 lbs. per bull for this testing period. The 112-day report was completed on December 18, 1976. The 10 bulls showed an average daily gain of 3.50 lbs. per bull for this reporting period. Individual results are included in this publication.

Top Gaining Individuals to Date
Pulce Farms, Gainesville, Limcusin, 1176 lbs. 112 day weight, 520
lbs. total gain, and 4.64 ADG.
Campbell & McNelll, Wills Point,

Campbell & McNeill, Wills Point, Charolais, 1150 lbs. 112 day weight, 520 lbs. total gain and 4.64 ADG. Cold Confort Farm, Gainesville, Charolais, 1250 lbs. 112 day weight, 470 lbs. total gain, and 4.20 ADG. Pulte Farms, Gainesville, Limousin, 1130 lbs. 112 day weight, 465 total gain, and 4.15 ADG.

T. J. Davidson, Director of the test has announced the next weighing will be January 10-11, 1977.

U. S. Beef Breeds Council Elects

U.S. Beof Breeds Council members held their annual meeting in Dallas on December 8 and elected officers for

the coming year.

The Council is made up of the executive officers of nine major beef breed associations. Elected to serve ns president for the coming year was Jay Gossett, Houston, Executive Secretary of the American International Charolais Association. He succeeds Orville Sweet, Kansas City, of the American Polled Hereford Association.

The new vice-president is H. H. (Hop) Dickenson, Kansas City, Executive Vice-President of the American Hereford Association, Roy Lilley, Executive Secretary of the International Brangus Association, San Antonio, was elected to the post of secretary, and Don Werth of the American Hereford Association is the new treasurer.

Man's relationship to Christmas changes from belleving in Santa Claus, not believing in Santa Claus, until finally he is Santa Claus.

2-12—Texas Brangus Breeders "Top of Texas" Female Sale, San Page 18 WEEKLY LIVESTOCK REPORTER Jan. 6, 1977.

2-12—Noble Foundation Tested Bull Sale, Ardmore, Okla.

2-12—South Texas Brahman Assn. Futurity Sale, Lone Star Comm. Co., San Antonio, Tex., Watson Cattle Serv.

2-12—Deep East Texas Polled Hereford Assn. Annual Sale, L/S Mkt.,

Woodville, Tex., TPHA
2-13—1st Annual South Texas Chianina Assn. Sale, San Antonio, Tex.,

Lytie Tom

2-14—19th Blue Ribbon Charolais Sale, Lone Star Comm. Co., San
Antonio, Tex., Spons. Texas Charolais Sales Corp.

2-14—Healy Bros. Flying L Ranch Hereford Sale, Davis, Okla.

2-16—Panhandle Hereford Breeders Annual Sale, Gouldy Sales Arena,

Amarillo, Tex.

2-16—36th Annual O&&T Angus Sale, Buffalo, Okla.

2-18—Lousiana Charolais Brdrs. Cajun Classis Sale, 6:30 PM, LSU Frgrads, Baton Rouge, La., Jernigans Charolais S.Mgmt.

2-18—Zia. Test Center Sale, Lovington, N.M.

2-18—Zia Test Center Sale, Lovington, N.M.
2-19—Annual So. Texas Polled Hereford Assn. Sale, Stockshow, San Antonio, Tex.
2-19—Ralph Prosise Red Brahman Prod. Sale, Lone Star Comm. Co., San Antonio, Texas, Watson Cattle Service
2-19—Farm Equipment Sale, 10 AM, China, Tex., Horn's Auc. Service, Stuart Horn
2-20—Heston McBride Club Calf Sale, Llano, Tex.
2-21—Leslie Hudgins Red Brahman Dispersal, Hungerford, Tex.
2-23/3-6—Houston Livestock Show & Rodeo, Houston, Tex.
2-23—Top of Texas Angus Sale, 7 PM, Stock Show, Houston, Tex.
2-23—Holstein Sale, Spons. Holstein-Frieslan Assn. of Texas, 1 PM, Houston, Tex.

Houston, Tex.

Houston, Tex.

2-23/24—World International Chianina Federation Meeting, Houston, Tex.

2-24—8th Annual Gulf Coast Char-Trek Grand Balroom Sale, 2 PM,
Marriott Hotel, Houston, Tex., No. American Auc. Co., Spons
Gulf Coast Charolias Brdrs, Assn.

2-24—Texas Chianina Assn. Sale, Houston, Tex.

2-24—Bluobonnet Brangus Breeders Pick of the Breed Sale, 8 PM,
Houston, Tex., P&F Cattle Co.

2-24—2nd Annual Regional Texas-Oklahoma Tarentaise Sale, 9 AM

Houston, Tex. 2-24—National Brahman Sale, Super Salon, 1 PM, Houston, Tex. 2-25—Weavor Ranch/Waltrip Ranch 3rd Annual Chianina Prod. Sale,

Houston, Tex.

2-25—Texas Charolais Brdrs. Sale of Sales, 7 PM, Stock Show, Houston, Tex., Jernigan Charolais S.Mgmt.

2-25—Fabulous 40 Simmental Sale, Houston, Tex.

2-25—American-International Marchigana National Sale, 5 PM,

Astrohall Super Sale Salon, Houston, Texas.

2-25—Beefmaster Futurity Show & Sale, Auc. Sale Ring, Houston, Tex., Reyes Reyes & Elder

2-26—Mid-Coast Santa Gertrudis Assn. Super Sale, 10 A.M., Houston,

Tex., Superior Sales 2-28—McCurtain County Reg. Cattle Brdrs. Assn. Prod. Sale, 1 PM

Idabel, Okla.

2-26—Harris Farms Brangus Prod. Sale, Columbus, Tex. 2-26—Wild Horse Hereford Bull Sale, Okmulgee, Okla. 2-26—Texas Limousin Assn. Sale, Houston, American Cattle Serv. 2-26—Polled Santa Gertrudis Assn. Sale, 2 PM, Houston, Tex., Superior

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Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 19

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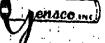
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1000 HEAD YEARLING ranch in business, trucks, equipment, 5 A club make into catfish restaurant tact Harry Norman at JUNES ners. Possible oil. HEALY, INC., Realtors, 119 West 800 A. near I.35 - 10 5th Street, Pueblo, Colorado 81003.

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- TERMS on this 160 ac., 90% open, common bermuda, native grasses, vetch & clover. Lg. barn, ample water. New 2 BR 1 bath home w/CH. Red River Co.
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 IMPROVED grasses of Coastal & common on this 350 ac. Best sandy loam soil, metal working pen, good fencing, long rd. frontage,

 WIDE COLLEGE OF AUCTIO-
- ONLY \$360 p/ac. 420 ac., good assumable loan, mostly open, good
- GRASSLAND for \$295 p/ac. 641 ac., new fencing, fenced into 7
- \$500 p/ac. EXCELLENT owner financing 1580 ac. w/approx. 1000 ac. Highly Productive Farmland, Producing maximum yields w/minimum of

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WANTED - TO BUY Around a Section of land more reas in good Bob White quali

Looking for rough NORVEL E. REDFEARN

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\$1.800.000.00 RAMADA INN TRADE FOR RANCH. 6,000 - 20,000 ACRES, southwest San Antonio, Some Buffel, Klein grass, runs cow to 3 acres 1,000 - 2,000 - 4,500 - 6,000 - 12,000 ACRES up - Edwards Plateau, liveoak - sheep - goats - cows cer, \$200.00 acre and up. Others. L. HARDIN, Box 941, Brady,

- SITUATED on 55.5 ac. w/4 mi. road frontage this lovely all-elec. antique brick home has everything! Call us!
 BEST grasses & clovers 200 ac., Fescue and White Clover bottom.
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- pastures, water plentiful. OWNER financing - 944 ac., new fencing, improved grasses, takes, ponds, barns, working pens, Both upland & bottomland. Close I-80.
- fertilization.

 FARM/RANCH Comb. 1755 ac., \$480 p/ac., good assumable loan.

 RED RIVER Bottom 1987 ac. w/approx. 800 ac. best farmland.

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- Best sandy loam soil, \$500 p/ac., good assumable loan.
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30 ACRES UNIMPROVED, nea highway - 4 miles South of Mexia. Call or write L. JOHNSON, 8114 LOCATE WATER - OIL - GAS! McKiniey, Ft. Worth, Tx. 76106 Amazing dector - rugged, son-sistive, reliable, accurate profes-Phone 817/626-6498.

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E. of McCook, Tx. 200 Acres cleared, bal. brush, plenty game, good fences & corral, 3-BR home. Call 512/842-3652 or 512/842-3325. 108 ACRES - NW Ark., State Hiway, fenced, water, grass, timber, elect., great view, owner financed

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\$35,000. 501/423-2997.

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DEPENDABLE, YOUNG, MAR-RIED couple with one child wants ranch job, 3 yrs. exp. 817/834-7283. | Plans Aims For WORKING RANCH FOREMAN Better Sales Climate ob wanted - Lifetime experience with reg. and comm. cattle, all phases of ranch work, A.I. and palpation. Married, no children at home. Will furnish references. Pre-fer South Texas area. Ph. 214/668-

WANTED - EXPERIENCED work- and cattle prices. ing foreman and family man to operate Purebred Breeding Operation. Must be self-starter, experenced in machinery maintenance, A.I. breeding and performance records. Send resume & references to: C & F LIMOUSIN FARMS, Moore, Okla. 73160. Phone 405/794-

ager of small ranch. Semi-retired, Experienced. Referenced. I WANT A JOB as a working man-8751 after 6 PM.

NEED GOOD DOMESTIC HELP household cleaning, infant care, live on ranch. If a couple - need a ranch hand too. Call 214/673-2388 or write URBAN RANCH, Rt. 3, Corsicana, Tx. 75110.

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Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 21 San Antonio Monday

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Located in N. E. Texas. 45'

annual rainfall. Coastal and native grasses. Fenced, cross-

fenced, barns, plenty water.

house and property on hwy. 3

miles Cooper, Tx. \$9.50 per acre. For more information

JOE BLACKWELL

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(CONT. FROM PAGE 1)

simple, the process is not. Many

San Antonio, Jan. 3 (F-S) — Receipts 1,000. Slaughter caives and yearlings active 1.00 to mostly 2.00 higher and in good demand throughsistive, reliable, accurate professional results. Detectors prepaid. Water—\$59.50; Oil—\$79.50, Gas—Slaughter bulls 1.00-2.00 higher. Feeder steers and bulls 50-1.00 higher. Feeder steers and bulls 50-1.00 higher. Feeder steers and bulls 50-1.00 higher. Feeder helfers firm to 1.00 higher. Feeder helfers firm to 1.00 higher in a limited test. Slaughter Caives and Yearlings: Good and choice 450-650 bbs. 34-50-35.50. Few

Easily carry 250 mother cows without fertilizing. Also, ideal sparely and early. Sows. yearling operation. Foreman

certain cuts of beef even on limited budgets, and how to prepare those cuts in appetizing ways, then the results will show up at the retail cash register rather promptly," according to Boris Lorwin, president, Teachers Library, Inc. He prepared a comprohensive paper on consumer education for the beef industry.

ective communications.

nications is consumer educa-improve beef merchandising. Today's student will be your customer in five to 10 years. He needs information on beef nutrition, value and wholesomeness. Progressive elementary, middle and high schools across the nation are creating elective courses in consumer economics. In fact, some 40 states now require that c.e. be taught. Educators need teaching materials on beef. And if the beef industry doesn't provide them, no one else will either.

Other activities that can be undertaken include teacher training work.

high dressing 36.00. Mostly good 400-600 lbs. 31.50-34.50, 300-400 lbs. 29.00-31.50. Standard and low-good 0-865 lbs. 25.50-80.00. Cows: Utility 1-2 28.75-26.25, few high dressing 28.50-27.00. Cutter 21.00-24.50, high LEASE YOUR LAND for Oil and Gas ventures. Producing royalties always wanted! EMPIRE Brokers, Box 1703, San Angelo, Tx. 76901.

CASH FOR PRODUCING royalties and minerals. VERNON C. HOWELL, 2110 Merchantile Bank Bldg., Dallas, Texas 75201. Phone 214/741-3076.

FOR LEASE

1.2 1400-1700 lbs. 32.25-34.50, few fleshy 575-700 lbs. 35.50-37.50, few fleshy 575-700 lbs. 38.25-38.50. Good and choice 300-500 lbs. 34.00-35.25, mostly good 300-400 lbs. 31.75-38.75, 400-650 lbs. 32.00-34.00, few 34.25. Standard and low-good 28.25-31.50, few standard 24.25-28.25. Heifers: Good and choice 350-500 lbs. 29.00-

Good and choice 350-500 lbs. 29.00-31.50, mostly good 300-550 lbs. 25.50-29.00, some thin 375-450 lbs. 29.00-29.75. Standard and low-good 23.25-Hogs 500: Limited sales steady to 50c lower than last Monday, U.S. 1-3 190-255 lbs. 88.75-89.50, latter price

Another major component of the communications picture is advertis-

Over the past several years, you've heard "make mine milk" . . . and you've heard Anita Bryant sing about the Florida sunshine tree." factors come into play. Meat boycotts, for example. Allegations that beel consumption is linked with cancer and heart disease. Controversies over feed additivies. These hurt sales—

I'm e norma supstime tree.

The statistics show it pays off. For example, following a loss of 4.2 million gallons of milk sold in 1969 as compared to 1968, the California Milk Producers's Advisory Board spont and advertise milk on

and cattle prices.

Cattle producers need a unified voice to represent their interests and help build a better sales climate for their product.

And that's a major goal of the beef market development plan—to build a better sales climate through more effective communications.

Producers's Advisory Board spent \$1.4 million to advertise milk on television in just three states: California, Washington, and Oregon.

In 1970, losses were reduced to 688,000 gallons; 1971 showed a sales gain of 846,000 gallons and 1972 recorded a rather amazing increase in sales of 27.6 million gallons. The ad builded that the sales constants are sales of 27.6 million gallons.

budget had been increased each year

fective communications.

The Beef Development Taskforce
— a national organization of some 60 cattle producers — developed the market development plan, then guided legislation through Congress allowing the cattle industry to hold a referendum on it this spring.

If the referendum passes with two-thirds majority, cattlemen will start investing 0.3 percent of their sales in the self-help program. The program would be administered by a Beef Board made up of 68 cattle producers.

budget had been increased each year to a peak of \$2.4 million in 1978.

There's no reason why the beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program. The beef industry couldn't improve its own sales with a good advertising program.

would be administered by a Beef Board made up of 68 cattle producers.
Communications is a primary area that will receive attention. The term "communications" includes consumer education, advertising, public relations and merchandising.

One of the most important areas of the most i

Other activities that can be undertaken include teacher training workshops, aid in planning courses, and
audio-visual materials, like alide
shows and films.

Studies show that information provided to school children is often
transmitted to parents.

Tomorrow's customer also needs
basic information on how to pick and
prepare various out-joy tiesel.

When low and middle income consumer's are shown liew they can afford

Next issue: Production research.



Assn. Formed, Meets Thursday and Saturday

Fort Worth - National Beefmaster Assn., a newly organized breed association, will hold a board of directors meeting in room 1601 in the Blackstone Hotel in Fort Worth at 7 p.m., Thursday, Jan. 8, to complete paming of its board of directors.

naming of its board of directors.

The NBA's first general membership meeting will be held at 9 a.m.,
Saturday, Jan. 8, in the Oak Hills
Motor Inn in San Antonio. Jim Wannamaker, Ellis, Kan., is

president, and Lautis McCarter, Michie, Tenn., is vice prosident. The National Beefmaster Assn. will estab-

Replacement Cattle

(CONT. FROM PAGE 1)
lbs. 34.00-35.50, Sioux City to 37.50
early. Heifers: Choice 325-500 lbs.
28.00-38.00, Sioux Falls and Sioux City to 34.50; 500-700 lbs.
28.00-38.40, fleshy and partly fattened 700-900 lbs. 29.50-34.00.
Arkansas: 1.150: Steers: Choice 250-700 lbs.
32.00-36.00, Heifers: Choice 250-700 lbs.

lbs. 25.50-80,25.

Dodge City, Kansas: 2,300: Steers: Choice 850-500 lbs. 87.25-40.00; 500-800 lbs. 36.20-39.75; 600-700 lbs. 36.00-37.90; 700-800 lbs. 35.40-36.90; 800-950 lbs. rather fleshy 35.10-36.30. Helfers: Choice 300-500 lbs. 32.00-36.00; 600-600 lbs. 31.50-34.70; 600-700 lbs. 31.50-34.70; 600-700 lbs. 31.50-38.10; 700-705 lbs.

700 lbs. 31.50-83.10; 700-735 lbs. mostly 31.60-32.90.
Southeast: Feedor Cattle Summary: 6,200: Steers: Choice 200-500 lbs. 28.00-350.600 lbs. 05.500.600 lbs. 28.00-500.600 lbs. 88.00; 500.600 lbs. 27.50-35.75. Heifers: Choice 200-300 lbs. 24.00-28.00; 800-400 lbs. 22.00-29.00.

Tennessee: 5,000: Steers: Choice 200-300 lbs. 32.50-85.50; 300-400 lbs. 11.50-37.25; 400-500 lbs. 31.50-86.00; 500-700 lbs. 31.50-35.50; 700-900 lbs. 30.00-33.50. Heifers: Choice 200-300 lbs. 25.50-29.00; 300-400 lbs. 25.50-30-300 lbs. 25.50-30-300 lbs. 25.50-30-300 lbs. 25.50-30-300 lbs. 25.50-30-300 lbs. 25.50-30-300 lbs. 25.50-83.25; 400-500 lbs. 25.60-83.00; 500-

Plentiful Supplies of Meat in 1977

(CONT. FROM PAGE 1) beef production will drop slightly in 1977. "The record high corn crop in 1976 should encourage more hog production and total red meat consumption were the highest ever in 1976," Lyng

average 191.6 pounds per person, down about a half a pound from the

down about a half a pound from the 1976 record per capita figure of 192.0 pounds. By categories, this is: 123.0 pounds of beef, down 5.5 pounds; 68.5 pounds of pork, up nearly 6 pounds; and about 2 pounds of lamb and a little over 3 pounds of veal, Lyng said.

Total red meat production will increase slightly from 39.6 billion pounds in 1976 to 39.7 billion pounds in 1977. Most of this increase will come in pork which will go up to 13.7 billion pounds, over a billion pounds higher than the 1976 figure of 12.4 higher than the 1976 figure of 12.4 billion pounds. Beef production will drop slightly from 25.9 billion pounds in 1976 to 25.0 billion pounds in 1976 to 25.0 billion pounds in 1977. The American Meat Institute is the production of the meather.

national trade association of the meat packing and processing industry.

Bleiblerville Brangus Bull Sale Set Jan. 15 At Port City In Sealy

Sealy, Texas - The Bleiberville Brangus Breeders' annual "Heart of Brangus Country" bull sale will be held Saturday, January 15, 1977, at 1 p.m., in the Port City Stock-

yards here. Selling will be 100 Brangus bulls range buils and a few top herd sire prospects from the leading Brangus breeders in the area. Auctioneer will be Gerald Bowis,

West Point, Ga.
Further information is available

from the sale managers, Matt and Ann Syler, Syler Sales Manage-ment, Inc., Route 2, Box 35, Burton, Texas 77835, phone 713/289-4400.

South lexas brangus Bull-O-Rama Sale Jan. 12 At Beeville

Beeville, Toxas — The South Sulphur Springs — The Pines Texas Brangus Bull-O-Rama Bull and Plains Brangus Breeders Asso-Sale will be held Wednesday, Jan. clation's 5th Annual bull sale will 12, heginning at 1 p.m., in the Bee be held at the Jones Auction Barn

sale site.

Sale headquarters will be the Drummers Inn. Beeville, Texas, San Antonio.

phone 512/858-5128. Sale day phone will be 512/858- Ramada Inn, Sulphur Springs. 727.

Auctioneer will be Gerald Bowle,

Auctioneer will be Gerald Bowle,

Yest Point, Ga.

Further information is available from Syler Sales Management,
Inc., Route 2, Box 85, Burton, Tex-

States bearing the name Lincoln.

Hebbronville, Tex. — The Violeta Ranch Beefmaster Sale will be held



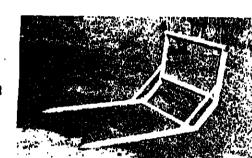
Sale headquarters will be the

THE TUMBLE ...

TO LOAD: Simply back up to bale, apply brakes to bale carrier; continue backing until loading arm falls over bale, then pull away, loading bale as you go. TO UNLOAD: Reverse above procedure, stopping as bale rolls off carrier. Both loading and unloading accomplished from the driver's seet!

No special hook-up needed other than push-pull switch installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on lift.

HAY **HAULER** 3-PT. HITCH HAY HAULER FOR 1,500 lb. BALES \$145.00





BALE **FEEDER**

8 ft. in Diameter Shipping Bolted Assembly, Available With or Without Expended Metal Bottom Ring

Hull Equipment Chandler, Tex.

M. L. Skinner Mansfield, Tx

Miller Grove Farm Supply Miller Grove, Tax.

Commerce Animal Clinic Commerce, Texas

Hugh Robinson Farm Equip. Navasota, Texas

TEXAS TUMBLE BUG DEALERS

East Texas Vet Suppl Wills Point, Tex. D & W Traile: Prior Point, Texas Hill Implement Sen Saba, Tex. Lewson Bros. Midlottian, Tx, H. R. Freels Campbell, Tx Mr. Otla Parka Palestine, Tex. McCoy Grocery Diana, Texas Harrison Farm Se Bellville, Toxas Acker Hanks Whitehouse, Tex. Ben Tye & Sons Kress, Texas

Walker Tractor Co
Stephenville, Teass
Hunderson, Texas

W. A. Dußoas & Sons Ford Tractor
Lufkin Jasper-Nacogdoches, Ta.

0 & F. Form & Ranch Community

CUSTOM METAL WORKS

214/567-2981

Pines And Plains Brangus Breeders Bull Sale Jan. 8

County Livestock Market.

The offering of 80 range bulls way 19 beginning at 1 p.m., Satare all breeding age registered Brangus, ready to work, Bangs, All of the 190 bulls to be offered TB and fertility tested.

Lunch will be available at the Bones Auction Barn five miles south of here on High-fertility tested. Beefmaster females selling include 45 bred and open heifers, all pregnancy tested and 10 proven bred Beefmaster cows. All animals selling were bred and screen amily plots.

Twenty-seven percent of the Runger in this 3 percent is an animals selling were bred and at the Bones Auction Barn bulls. All of the bulls have been fertility tested. Beefmaster females sian farm output is said to come from the seven percent of the Runger in this selling include 45 bred and open heifers, all pregnancy tested and 10 proven bred Beefmaster cows. All animals selling were bred and screen amily plots.

rage 22 WEEKLY LIVESTOCK REPORTER Saturday, January 15, 1977. Sale raised in the rugged "brush ad Saturday, January 10, 1977. Sa right at Violeta Sign thru gate.
Selling is a Beefmaster herd bull and 37 head of coming two-year-old herd bull prospects and range bulls. All of the bulls have been Ranch Beefmasters, Hu

FEEDS

ARE MONEY MAKERS

t gaes without saying that no program or type of feed can guarantee a profit on a particular set of livestock. However, it is possible to guarantee that with proper management a lood. ng program will make livestock more valuable — better mone

KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition

type of program improves the oppoarance, gives livestock the

Get complete information of

MEDICATED FEEDS . . kîmbell THE MONEY MAKERS

Kimbell 37% RANGE BLOCKS

kîmbell 20% RANGE BLOCK A (Medicated) and shipping fever (hemorrhagic septicemia) and reduces losses due to respiratory infections (shipping fever complex); olds prevention of foot ro and bacterial diarrhea. Contains Aureomycin's."

kimbell 32 % (equivalent)
Cattle Supplement weight gains in the presence of respiratory disease, such as shipping fever. Contains ' real \$ 700.

kimbell Pasture Supplements

Other KIMBELL Medicated Feeds to Meet Your Needs Are Available - Ask Your KIMBELL Dealer

SEE YOUR KIMBELL FEED DEALER TODAY

Manufactured by CHICKASHA COTTON OIL CO.

General Offices

Fort Worth, Texas

Jan. 6, 1977 WEEKLY LIVESTOCK REPORTER Page 23

Advertiser's Directory _14 Estimated 10% Up American Shorthorn Assn.

Norton McLul Works Howard Paine Herefords

Producers Grain Corp.

Rockbrook Herefords

Sherrard Herefords

Sherrard Motors

Violeta Berfmasters

Virden Permu-Bilt

South Texas Brangus Bull

Texas Hereford Assn. .

Top of the World Pinzgauer

Wendland's Farm Products

Classified Soil Limousin

Cows

will be Bangs tested and aged.

Barn Phones 214/485-2576

214/485-3401

O. L. Williams Herefords .

Arkfeld Manufacturing (CONT. FROM PAGE 1)

Arkfeld Manufacturing 9
Bennett-Haupt Shorthorn 14
Bernstein Bros. 28
Big B Brahman 4
Bleiblerville Brangus Bull 24
Brahman Scedstock Sale 5
Browder Oil Co. 10
Vernon Brown's 20
Cowtown Western Store 17
Cassidy Commision Co. 23
Cawley Ranch 17
Chickasha Cotton Oil 22
Chiskasha Cotton Oil 26
Custom Metal Works 22
Tommy Donnall 17
Dudley Bros. Herefords 6
Evergreen Mills 27
Ender Farms 7 Evergreen Mills
Fender Farms
Gainosville Simmental Bull

year.

Okla. City Monday
Oklahoma City, Jan. 8 (USDA)
Receipts 1,000. Slaughter cows genuly 1,00 higher. Slaughter Cows: Utility and commercial 2-8 22,50-25.75; cutter 21,25-23.00, few high dressing cutter 28,50-28,75; canner and low cutter 18,75-21.00. Bulls: Yeld grade 1-2 1000-1500 lbs. 32,75-35.00. Few cutter and utility stock cows 21,50-Granite Hills Horeford Hall Nance Ranches Billy Harry Brangus Dr. Wesley James Jones Livestock Auction Kingman Mfg. Co. C. J. Martin .18 grade 2-3 slaughtor steers 1118-1299 | .17 lbs. 33.25-34.40. Maryvillo Livestock Market My-D Han-D National Maine-Anjou National Western Simmental .

Feeder steors and heifers under 500 lbs. generally steady. Feeder Steors:

Choice 300-500 lbs. 37.00-41.00, few and choice 300-500 lbs. 35.00-37.00; good 300-600 lbs. 32.50-34.00. Heifman good 300-600 lbs. 32.50-34.00. Heifman good 300-600 lbs. 29.00-31.90; lbs. good 300-600 lbs. 29.00-31.90; lbs. good 300-600 lbs. 27.25-18 [28.50; good 300-630 25.00-26.00.] Feeder steers and heifers under 500 18 28.50; good 300-630 25.00-26.00.

Hogs 1,400: Mostly steady to 50c higher. U.S. 1-2 200-250 lbs. 39.75-14 41.10. U.S. 1-3 200-270 lbs. 38.25-39.50. U.S. 2-3 240-300 lbs. 36.00-43 37.75. Sows: 50c to 1.00 higher. U.S. 1-3 350-620 lbs. 29.00-31.40. Boars: All weights 17.25-19.40, Feeder Pigs:
145 head, steady, U.S. 1-2 40-90 lbs.
32.50-36.00, U.S. 1-3 100-175 lbs.

Special ...

STOCKER COW SALE

Saturday, January 22, 1977

Jones Livestock Auction

SULPHUR SPRINGS, TEXAS

SELLING - 750 HEAD

250 Black and Black Baldfaced Cows

200 Mixed Brahman, Hereford and Angus Bred

50 Select, top quality F-1 Brahman, Hereford

ALSO . . . COMPLETE DISPERSAL of the SUMMER HEREFORD RANCH, Sterville Unit, Registered Herefords. 35

Many of the cows will have calves at side. Others will be pregnancy tested; . . All cows

JONES LIVESTOCK AUCTION

RAY MARTIN Forl Worth, Texas Ph. 817/498-1934

Located 4 miles Sauth of Sulphur Springs on Hwy, 19

MARVIN JONES Ph. 214/885-7188 JACK ROBINSON Ph. 214/763-5855

100 Charolais, Angus and Hereford Bred Cows

150 Brahman cross-bred Cows

Heifers - Ready to Breed

10 Hereford Bulls - 3 Brahman Bulls

Okla. Hog Numbers

Greeley, Dec. 30 (F-S) — Steers fully 1.00 lower than late last week, helfers 50c to fully 1.00 lower. Steers 2,250. Broad range choice 2-4 1100-1220 lbs. 39.00-40.00, large bulk

Colorado Directs

|Gainesville Jan. 8

Gainosville, Toxas — The Pybas and Ward Simmental Production Sale will be held Saturday, Jan-

ing from Hereford base cows. The sale offers the opportunity to buy some of the best percentage Simmental bulls with a large number

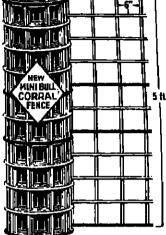
to select from. For further information contact Gainesville Lives ock Auction, Box 1055, Gainesville, Texas 76240, 817/ 665-4367, Pybas Ranch, 817/665-9646, Thurman Ward, 817/665-3692, or Cecil Ward, 817/665-3167. Consuit us now about your livestock marketing needs. We offer complete, friendly, competent service.



Fort Worth, Texas

624-2121

'Mini Bull' Corral Fence



LOOK! This is the actual size (approx. 3/16 in dia) of the new heavier, 8 ga top bottom and two

Freight prepaid on two rolls

leet long. This new, impro-lence is all-welded and all-g

ALL-GALVANIZED

NOW! Stronger, heavier

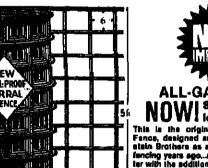
Berusiein Brothers, is now even batter with the addition of extra-heavy 8 gauge (approx. 3/16 in. dia.) steel top, bottom, and two intermediate line wires. This affords greater strength and durability and will addition to the product. All

years of service to this product. All other horizontal and vertical steal wires are heavy 10 gauge (over 1/8 in. dis.). Openings are 6 inches square, rolls are 5 feet high and 150

FREIGHT PREPAID ON TWO ROLLS OR MORE

\$**79**00 \$82.00 \$84.00 Zone 1*

'Bull-Proof' Corral Fence



ALL-GALVANIZED NOW! Stronger, heavier longer lasting!

This is the original "Bull-Proof". Corre Fance, designed and introduced by Bern atain Brothers as a new concept in corre fencing years ago...and now made even be ter with the addition of super-heavy 4 gaus ter with the addition of super-heavy 4 gauge (approx. 1/4 in. dia.) steel top and bottom wires. All other horizontal and vartical steel wires are still extra heavy 8 gauge (approx. 3/18 in. dia.). NEW improved "Buil-Proof". Corral Fencing outlasts wood, yet costs less and is faster and easier to install. A rugged, maintenance-tree lending... a one-time investment in money and time. Ideal for crowding pers, alley-ways, chutes and hundrade of other uses. All welded. All galvanized. 8 inch equas openings. 8 lest in height, 150 feet in length. Always instal on height, 160 feet in length. Always Insist one Original "Bull-Proof" - Corral Fence.

This is the actual

Freight prepaid \$13400 \$13900 Zano 2 \$1 4400

FREIGHT PREPAID

*PRICE ZONES

IOWA
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